

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TreeHouse Foods, Inc.		01/19/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	THF Equities, LP
Composed Of:	COMPOSED OF TreeHouse Foods, Inc. a Delaware Corporation, as sole general partner of the limited partnership
Street Address:	Two Westbrook Corporate Center
Internal Address:	Suite 1070
City:	Westchester
State/Country:	ILLINOIS
Postal Code:	60154
Entity Type:	LIMITED PARTNERSHIP:

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1493342	MOCHA MIX
Registration Number:	1711974	MOCHA MIX
Registration Number:	692146	MOCHA MIX
Registration Number:	1017501	SECOND NATURE

CORRESPONDENCE DATA

Fax Number: (708)409-1062

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (708) 483-1343

Email: trademarks@treehousefoods.com

Correspondent Name: Jo E. Osborn

Address Line 1: Two Westbrook Corporate Center

Address Line 2: Suite 1070

Address Line 4: Westchester, ILLINOIS 60154

CH \$115.00 1493342

ATTORNEY DOCKET NUMBER:	3 MOCHAMIX & SECONDNATURE
NAME OF SUBMITTER:	Jo E. Osborn
Signature:	/Jo E. Osborn/
Date:	01/19/2006
Total Attachments: 2 source=THS-THFassign#page1.tif source=THS-THFassign#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is by and between TreeHouse Foods, Inc. ("Assignor") and THF Equities, LP, a Delaware Limited Partnership ("Assignee");

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "Marks") and the related trademark registrations; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and in and to the registrations therefor, as a successor to the portion of the business to which the Marks pertain and which business is ongoing and existing;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in a manner appropriate thereto, effective as of January 19, 2006.

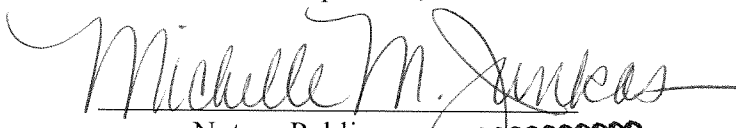
TREEHOUSE FOODS, INC.

By. 

Thomas E. O'Neill
SVP & General Counsel

STATE OF ILLINOIS)
COUNTY OF COOK)

On this 19 day of January, 2006, before me, personally appeared Thomas E. O'Neill, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that the same was the act of the TreeHouse Foods, Inc., a corporation, and that he has executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.



Notary Public



Exhibit A

U.S. Registrations:

Mark	Class	Registration No.	Registration Date
MOCHA MIX (Stylized)	29	1,493,342	June 21, 1988
MOCHA MIX	30	1,711,974	September 1, 1992
MOCHA MIX	29	692,146	January 26, 1960
SECOND NATURE	29	1,017,501	August 5, 1975