

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnson Worldwide Associates, Inc.		02/17/2000	CORPORATION:
RECEIVING PARTY DATA			
Name:	Johnson Outdoors Inc.		
Street Address:	555 Main Street #20		
City:	Racine		
State/Country:	WISCONSIN		
Postal Code:	53403		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2340230	POLARIS	
CORRESPONDENCE DATA			
Fax Number:	(815)484-1032		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	815-484-1900		
Email:	aheinisc@reinhardtlaw.com		
Correspondent Name:	Andrew J. Heinisch		
Address Line 1:	483 North Mulford Road, Suite 7		
Address Line 4:	Rockford, ILLINOIS 61107		
ATTORNEY DOCKET NUMBER:	505030		
NAME OF SUBMITTER:	Andrew J. Heinisch		
Signature:	/andrew j. heinisch/		
Date:	01/19/2006		

CH \$40.00 2340230

Total Attachments: 2

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ARTICLES OF AMENDMENT TO
ARTICLES OF INCORPORATION OF
JOHNSON WORLDWIDE ASSOCIATES, INC.

A. The present corporate name (prior to any change effected by this amendment) is:

Johnson Worldwide Associates, Inc.

ACCT 00000614 CLASS CODE 310
TRX 0001179490 Amount \$40.00

Text of Amendment:

RESOLVED, that Article I of the Company's Articles of Incorporation be, and hereby is, amended in its entirety to read as follows:

ACCT 00000614 CLASS CODE 340
TRX 0001179490 Amount \$25.00

ARTICLE I

The name of the Corporation shall be Johnson Outdoors Inc. *OK*

RES 502, 790
HS

B. The foregoing Amendment was adopted by the Board of Directors of the Company on December 13, 1999 and by the shareholders of the Company on February 17, 2000 in accordance with Section 180.1003 of the Wisconsin Statutes.

C. Executed on February 17, 2000
(Date)

Helen P. Johnson Lepold
Signature

Title Chairman & CEO

Helen P. Johnson Lepold
(Printed Name)

This document was drafted by Karen A. Balistreri, Foley & Lardner, 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202.

corp name

**ARTICLES OF AMENDMENT
CHAPTER 180**

*#40 -
#25 - Expedited Fee*

