

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GO FLY A KITE, INC.		12/01/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JAKKS PACIFIC, INC.
Street Address:	22619 Pacific Coast Highway
Internal Address:	Suite 250
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1529843	AERO STUNTER
Registration Number:	1543727	AIR CREATIONS
Registration Number:	3030342	CRITTER KITES
Serial Number:	78572935	FUNFLATABLE
Registration Number:	1031546	GO FLY A KITE
Registration Number:	3030341	PARACHUTE CATCH KITE
Serial Number:	78359776	TYPHOON

CORRESPONDENCE DATA

Fax Number: (310)455-6302
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-456-7799
 Email: Legal@JAKKS.net
 Correspondent Name: General Counsel
 Address Line 1: 22619 Pacific Coast Highway

CH \$190.00 1529843

Address Line 2: Suite 250
Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:

Mel Kyle

Signature:

/MEL/

Date:

01/19/2006

Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS

WHEREAS, GO FLY A KITE, INC., a corporation organized and existing under the laws of Delaware, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

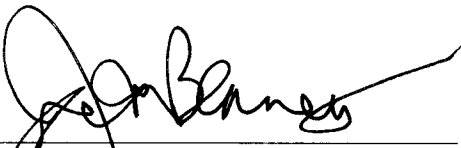
WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
GO FLY A KITE	Canada	396724	TMA222148	07/29/1977	Registered
AERO STUNTER	US	73723278	1529843	03/14/1989	Registered
AIR CREATIONS	US	73759568	1543727	06/13/1989	Registered
CRITTER KITES	US	78359788			Pending
FUNFLATABLE	US	78572935			Pending
GO FLY A KITE	US	73032623	1031546	01/27/1976	Registered
PARACHUTE CATCH KITE	US	78359784			Pending
TYPHOON	US	78359776			Pending

15th IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this day of December, 2005.

GO FLY A KITE, INC.


By: Joel Bennett
Executive Vice President