

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Management Association	FORMERLY American Management Associations	09/19/1997	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	American Management Association International		
Street Address:	1601 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1358506	EXECUTIVE EFFECTIVENESS COURSE	
CORRESPONDENCE DATA			
Fax Number:	(212)556-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212)556-2100		
Email:	nytrademarks@kslaw.com		
Correspondent Name:	Keith E. Sharkin		
Address Line 1:	1185 Avenue of the Americas		
Address Line 2:	King & Spalding LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	08544-104001-8046		
NAME OF SUBMITTER:	Keith E. Sharkin		
Signature:	/Keith E. Sharkin/		

CH \$40.00 1358506

Date:

01/19/2006

Total Attachments: 1

source=AMA Certificate of Incorporation#page1.tif

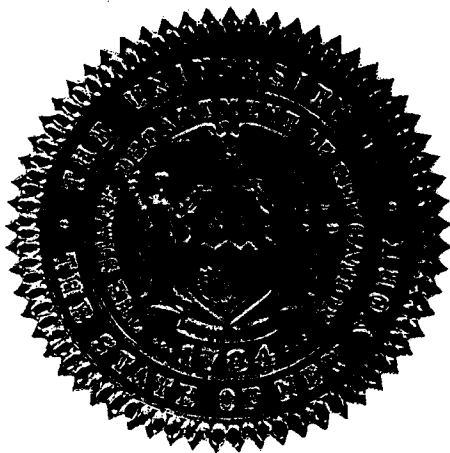


AMERICAN MANAGEMENT ASSOCIATION INTERNATIONAL
AMENDMENT OF CERTIFICATE OF INCORPORATION


This Instrument Witnesseth That the Board of Regents for and on behalf of the Education Department of the State of New York at their meeting of September 19, 1997,

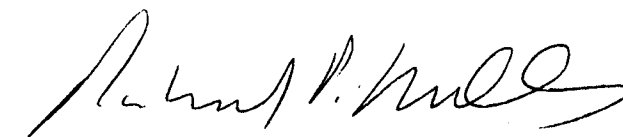
An application having been made by and on behalf of the trustees of the American Management Association, for an amendment of its certificate of incorporation, it was

Voted, that the certificate of incorporation of the American Management Association, located in the city, county, and state of New York, which was granted by action of the Board of Regents under the corporate name "American Management Associations" on September 28, 1972; which corporation was consolidated by Regents action on April 27, 1973 with the American Foundation for Management Research, Inc., the International Management Association, Inc., The Presidents Association, Inc. and the Society for Advancement of Management, Inc., all domestic not-for-profit corporations formed by filings with the Secretary of State on, respectively, June 14, 1960, January 24, 1956, April 11, 1961 and February 5, 1936; which certificate of incorporation of such consolidated corporation was amended by Regents action on November 16, 1984 to change the corporate name to "American Management Association" and September 15, 1995 be, and the same hereby is, amended to change the corporate name to "American Management Association International" and to add authority for the corporation to conduct its activities in any jurisdiction within or without the United States.



Granted, September 19, 1997, by the Board of Regents of The University of the State of New York, for an on behalf of the State Education Department, and executed under the seal of said University and recorded as Number 22,377.


Chancellor


President of the University and
Commissioner of Education