

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CUC Publishing, Inc.		02/18/1998	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cendant Publishing, Inc.		
Street Address:	3033 South Parker Road		
Internal Address:	Suite 900		
City:	Aurora		
State/Country:	COLORADO		
Postal Code:	80014		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	75977483	NATIONAL HOME GARDENING CLUB	
Registration Number:	2186919	NATIONAL HOME GARDENING CLUB	
CORRESPONDENCE DATA			
Fax Number:	(212)621-0938		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 468-4800		
Email:	LTraband@DGLaw.com		
Correspondent Name:	DAVIS & GILBERT LLP		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	7848-3		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		

CH \$65.00 75977483

Date:

01/20/2006

Total Attachments: 2

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State of Delaware
Office of the Secretary of State

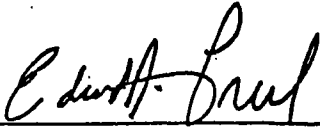
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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CUC PUBLISHING, INC.", CHANGING ITS NAME FROM "CUC PUBLISHING, INC." TO "CENDANT PUBLISHING, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF FEBRUARY, A.D. 1998, AT 1 O'CLOCK P.M.

2171616 8100

981121106




Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE: 03-30-98

TRADEMARK
REEL: 003230 FRAME: 0931

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION**

CUC Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of CUC Publishing, Inc., by the unanimous written consent of its members filed with the minutes of the board, duly adopted resolutions setting forth a proposed amendment to the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholder of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, That the Certificate of Incorporation of the Corporation be amended by changing the Article thereof numbered 1, so that, as amended, said Article shall be and read as follows:

"1. The name of the corporation is Cendant Publishing, Inc."

SECOND: That thereafter, pursuant to resolution of its Board of Directors, the sole stockholder of said corporation by its written consent filed with the minutes of the stockholder voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said CUC Publishing, Inc. has caused this certificate to be signed by Amy N. Lipton, its Secretary, this 17th day of February, 1998.

CUC Publishing, Inc.

By _____

Amy N. Lipton
Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
01:00 PM 02/18/1998
31063288 - 2859722

RECORDED: 01/20/2006

TRADEMARK
REEL: 003230 FRAME: 0932