

10-05-2005

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



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To the Director of the U. S. Patent and Trademark Office: Please record the assignments or the new address(es) below.

1. Name of conveying party(ies):
ROLL RITE CORPORATION

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: MICHIGAN
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: ROLL RITE LLC
Internal Address: _____
Street Address: 2574 School Road
City: Aiger
State: Michigan
Country: USA Zip: 48610

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship DELAWARE
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance & Execution Date(s) :

Execution Date(s) SEPTEMBER 30, 2004

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 1,927,902

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ROLL-RITE FILING DATE: OCTOBER 3, 1994

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: FRANK C. NICHOLAS
Internal Address: _____
Street Address: CARDINAL LAW GROUP
1603 ORRINGTON AVENUE, SUITE 2000
City: EVANSTON
State: IL Zip: 60201
Phone Number: (847) 905-7111
Fax Number: (847) 905-7113
Email Address: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-1713
Authorized User Name Frank C. Nicholas (33,983)

9. Signature: Frank C. Nicholas September 22, 2005
Signature Date

FRANK C. NICHOLAS (33,983)
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1458, Alexandria, VA 22313-1450

10/04/2005 ECOOPER 00000116 501713 1927902

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PAGE 4/7 * RCVD AT 9/22/2005 5:26:58 PM [Eastern Daylight Time] * SVR:USPTO-EFAX-6/31 * DNIS:2738300 * CSID:+18479057113 * DURATION (mm-ss):02-10

ASSIGNMENT OF MARKS

This Assignment of Service marks and Trademarks (this "Assignment") is made as of September 30, 2004, by Roll Rite Corporation, a Michigan corporation (the "Assignor") having a principal place of business at 2574 School Road, Alger, MI 48610, to Roll-Rite LLC, a Delaware limited liability company (the "Assignee"), having a principal place of business at 2574 School Road, Alger, MI 48610.

The Assignor and the Assignee are parties to an Asset Purchase Agreement, dated on or about the date hereof (the "Purchase Agreement"), pursuant to which the Assignor has agreed to sell to the Assignee and the Assignee has agreed to buy from the Assignor the Acquired Assets (as defined in the Purchase Agreement), including the service marks, trademarks, trade dress, logos, internet domain names, trade names and corporate names of the Assignor. In accordance with the Purchase Agreement, the Assignor desires to transfer and assign to the Assignee, and the Assignee desires to accept the transfer and assignment of, all of the Assignor's worldwide rights, title and interests in, to and under the Assignor's registered and unregistered domestic and foreign service marks, trademarks, trade dress, service mark applications, trademark applications, trade dress applications, internet domain names and trade names, including the service marks, trademarks, trade dress, service mark applications, trademark applications, trade dress applications, internet domain names and trade names listed on Schedule A annexed hereto and incorporated herein by reference (collectively, the "Marks").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby transfer and assign to the Assignee all of the Assignor's worldwide rights, title and interests in, to and under the Marks, including the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof in the United States or worldwide, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

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LR CHARLOTTE

The Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ROLL RITE CORPORATION

By: [Signature]
Name: Timothy K. Scarfone
Title: President

State of North Carolina
County of Mecklenburg

On this 30th day of September, 2004, before me, Jolene B. Barty, personally appeared Timothy K. Scarfone of Roll Rite Corporation personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Jolene B. Barty
Notary Public

My Commission Expires August 18 2007

[Assignment of Marks]

SCHEDULE A

Registered Service marks and Trademarks

Service mark or Trademark or Trade Dress Date	Registration No.	Registration Date
ROLL-RITE	U.S. Trademark Reg. No. 1,927,902	October 17, 1995
ROLL-RITE	U.S. Trademark Reg. No. 2,005,681	October 8, 1996
TARPMASER	U.S. Trademark Reg. No. 2,706,179	April 15, 2003
TARPSTRETCHER	U.S. Trademark Reg. No. 2,061,698	July 6, 2004

Unregistered Service marks and Trademarks

ROLL RITE and Design
TARPTALK

Trade Names

Roll Rite
Roll-Rite

Registered Internet Domain Names

Rite-lift.com
Ritelift.com
Roll-rite.com
Rollrite.com
Rollrite.net
Rollrite.org

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