

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Art Directors' Service, Inc.		03/14/2002	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southern Graphic Systems, Inc.		
<b>Street Address:</b>	6603 West Broad Street		
<b>City:</b>	Richmond		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23230		
<b>Entity Type:</b>	CORPORATION: KENTUCKY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2406755	INFLOMENTUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)655-2876		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215.994.2876		
<b>Email:</b>	kristina.case@dechert.com		
<b>Correspondent Name:</b>	Kristina Case, Dechert LLP		
<b>Address Line 1:</b>	Cira Centre		
<b>Address Line 2:</b>	2929 Arch Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2808		
<b>NAME OF SUBMITTER:</b>	Kristina Case		
<b>Signature:</b>	/Kristina Case/		
<b>Date:</b>	01/20/2006		

**CH \$40.00 2406755**

Total Attachments: 2

**900040239**

**TRADEMARK  
 REEL: 003231 FRAME: 0035**

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ASSIGNMENT


WHEREAS, ART DIRECTORS' SERVICE, INC. ("ADS"), an Illinois corporation, has adopted and used the following service mark which it has registered or for which it has applied for registration in the United States Patent and Trademark Office:

Mark	Reg. No.	Reg. Date
Inflomentum	2,406,755	Nov. 21, 2000

WHEREAS, SOUTHERN GRAPHIC SYSTEMS, INC. ("SGS"), a Kentucky corporation, having an address of 6603 West Broad Street, Richmond, Virginia 23230, has acquired certain assets and the business in which the above-identified service mark is used, together with the goodwill associated therewith.

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, ADS hereby assigns to SGS, all right, title and interest in the United States in and to the above-identified service mark and said pending application, together with the goodwill of the business symbolized by said service mark.

ART DIRECTORS' SERVICE, INC.

  
Name EVAN WILLIAMSON  
Title PRESIDENT

Dated: March 14, 2002

State of ILLINOIS )  
  ) SS.  
County of COOK )

Before me this 14<sup>th</sup> day of March 2002, personally appeared Evan Williamson, to me personally known to be the person who is described

in and who executed the above instrument, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

*Sharon P. Hensley*  
Notary Public

