

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prestige Cosmetics Corporation		07/15/2005	a Florida Corporation:
RECEIVING PARTY DATA			
Name:	Soho Cosmetics Inc./Les Cosmetiques Soho Inc.		
Street Address:	1912 32nd Avenue		
City:	Lachine, Quebec		
State/Country:	CANADA		
Entity Type:	a Canadian corporation:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76520240	SOHO	
CORRESPONDENCE DATA			
Fax Number:	(626)795-6321		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	626-796-4000		
Email:	Danton@usip.com		
Correspondent Name:	Danton K. Mak		
Address Line 1:	225 S. Lake Ave.		
Address Line 2:	9th Floor		
Address Line 4:	Pasadena, CALIFORNIA 91101		
ATTORNEY DOCKET NUMBER:	16028.71		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

Danton K. Mak

Signature:

/dantonkmak/

Date:

01/20/2006

Total Attachments: 2

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DEED OF ASSIGNMENT
OF UNITED STATES TRADEMARK

WHEREAS, Prestige Cosmetics Corporation, a Florida corporation having a place of business at 1601 Green Road, Pompano Beach, Florida 33064 (hereinafter referred to as "Assignor"), owns all right, title and interest in and to U.S. Trademark Registration No. 2,857,567 for the mark SOHO and all of the goodwill associated therewith (hereinafter referred to as the "Trademark"); and

WHEREAS, Soho Cosmetics Inc./Les Cosmetiques Soho Inc., a Canadian corporation having a place of business at 1912 32nd Avenue, Lachine, Quebec, Canada (hereinafter referred to as "Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark.

NOW THEREFORE, in consideration of the sum of one U.S. dollar (U.S. \$1.00) and other good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark. Assignor agrees that it will, upon the reasonable request of Assignee, execute and deliver any further papers which are necessary or desirable to perfect title in the Trademark in Assignee and for the registration thereof.

IN WITNESS WHEREOF, a duly authorized officer of Assignor has hereunto set his hand and seal on this 15 day of July, 2005.

PRESTIGE COSMETICS CORPORATION

Signature: J. G.

Name: JACQUES COHEN

Title: President

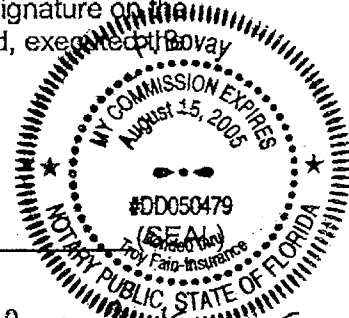
STATE OF Florida

COUNTY OF Palme Beach

On this 15 day of July, 2005, before me, JACQUES COHEN, personally appeared and is personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and, that by his/her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

J. Boway
NOTARY PUBLIC



My commission expires: August 15, 2005

Assignment From Prestige to Soho.doc