

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Fred M. Huston		01/20/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	50's Boy, LLC		
Street Address:	905 Enchanted Way		
Internal Address:	#107		
City:	Simi Valley		
State/Country:	CALIFORNIA		
Postal Code:	93065		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2262044	50'S BOY USA	
Registration Number:	2081299	50'S BOY	
Registration Number:	1994277	50'S BOY PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	(702)792-9010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	702-792-3773		
Email:	lvpto@gtlaw.com		
Correspondent Name:	Lauri S. Thompson		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	500 North		
Address Line 4:	Las Vegas, NEVADA 89109		
NAME OF SUBMITTER:	Fred Huston		
Signature:	/Fred Huston/		

CH \$90.00 2262044

Date:

01/20/2006

Total Attachments: 1

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ASSIGNMENT OF MARKS

Fred Huston, an individual domiciled in the state of California, with an address at 2841 Saturn Street, Unit L, Brea California, 92821 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the goods/services covered in the registration or pending registrations:

<u>Trademark</u>	<u>Registration/Serial No.</u>	<u>Registration/Filing Date</u>
50'S BOY USA	2262044	July 20, 1999
50'S BOY	2081299	July 27, 1997
50's BOY PRODUCTS	1994277	August 20, 1996

50's Boy, LLC, a Limited Liability Company formed under the laws of the state of Delaware, with its principal place of business at 905 Enchanted Way #107, Simi Valley, CA 93065 ("Assignee"), desires to acquire the Marks, and the registrations and pending registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registration and pending registrations, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

IN TESTIMONY WHEREOF, I hereunto set my hand this 19 day of JAN 2006.

Fred M. Huston
Fred M. Huston

STATE OF California)
COUNTY OF Ventura) ss:

On 1.19.06, before me personally appeared Fred M. Huston personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.
[SEAL]

Signature

Jeanne Duncan

