

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anthony's Coal-Fired Pizza, Inc.		01/19/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Anthony's Pizza Holding Company, Inc.		
Street Address:	2203 South Federal Highway		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33316		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78547697	OUR PIZZA IS "WELL DONE"	
Serial Number:	78547686	ANTHONY'S COAL-FIRED PIZZA	
Serial Number:	78547723	ANTHONY'S COAL FIRED PIZZA	
CORRESPONDENCE DATA			
Fax Number:	(516)365-9805		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516 365-9802		
Email:	sbellus@collardroe.com		
Correspondent Name:	Collard & Roe, P.C.		
Address Line 1:	1077 Northern Boulevard		
Address Line 4:	Roslyn, NEW YORK 11576		
NAME OF SUBMITTER:	Stewart J. Bellus		
Signature:	/sjb/		
Date:	01/23/2006		

CH \$90.00 78547697

Total Attachments: 2

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ASSIGNMENT

WHEREAS, ANTHONY'S COAL-FIRED PIZZA, INC. (the "ASSIGNOR"), a corporation organized and existing under the laws of the State of Florida, and having a business address of 2203 South Federal Highway, Fort Lauderdale, Florida 33315 owns and has used the trademarks appearing in the attached Schedule ("MARKS"), and owns the U.S. Trademark Applications for the MARKS ("APPLICATIONS"); and

WHEREAS, ANTHONY'S PIZZA HOLDING COMPANY, INC. (the "ASSIGNEE"), a corporation organized and existing under the laws of Florida, and having a business address of 2203 South Federal Highway, Fort Lauderdale, Florida 33316 desires to acquire the MARKS, the APPLICATIONS and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARKS and the APPLICATIONS, together with the goodwill of the business connected with the MARKS and the APPLICATIONS, and symbolized by the MARK and the APPLICATIONS. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

ANTHONY'S COAL-FIRED PIZZA, INC.

By: _____

Name: Anthony Bruno
Title: President

Dated: JAN 19, 2006

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TRADEMARK

REEL: 003232 FRAME: 0087

SCHEDULE

SERIAL NO.

U.S. APPLICATION

78/547,697

OUR PIZZA IS "WELL DONE"

78/547,686

ANTHONY'S COAL-FIRED PIZZA

78/547,723

ANTHONY'S COAL-FIRED PIZZA

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TRADEMARK

RECORDED: 01/23/2006

REEL: 003232 FRAME: 0088