

MED 10-24-05

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bulldog Brewing Company, LLC		01/19/2005	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Bulldog Beverage, LLC		
Street Address:	P. O. Box 11006		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97440		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1190899	BULLDOG	
Serial Number:	76501431	BULLDOG BREWING CO.	
Registration Number:	2149265	APPLETUNE	
CORRESPONDENCE DATA			
Fax Number:	(541)338-7155		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	541-484-6860		
Email:	carol@drogon.com		
Correspondent Name:	Carol A. Busby		
Address Line 1:	141 W. 39th Ave.		
Address Line 4:	Eugene, OREGON 97405		
NAME OF SUBMITTER:	Carol A. Busby		
Signature:	/carol a. busby/		

OP \$90.00 1190899

Date:

10/24/2005

Total Attachments: 1

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TRANSFER OF TRADEMARK RIGHTS

WHEREAS Bulldog Brewing Company, Inc. owns the rights to the following trademark registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
BULLDOG ROOT BEER	2192654	9/29/98
BULLDOG BEER (w/logo)	1190899	2/23/82
BULLDOG BREWING CO.	Former Reg. Nos. 1190899 2154318 2192654	Application Currently Under Suspension In the PTO


and

WHEREAS Bulldog Beverage, LLC, has acquired these rights for consideration;


All rights whatsoever, whether registered and unregistered, to the above trademarks have been transferred to Bulldog Beverage, LLC effective as of January 19, 2005. This includes but is not limited to any goodwill existing in these marks.

AGREED:

BULLDOG BREWING COMPANY, ^{LLC}~~INC.~~


by: Cordy Jensen, President

BULLDOG BEVERAGE, LLC


by: Cordy Jensen, President

DATE: September __, 2005