

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Art Zen Crafts, Inc.		12/14/2005	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Bead Bar, Inc.		
Street Address:	1319 Edgewater Drive		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32804		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2761112	BEAD BAR	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	hallen@addmg.com		
Correspondent Name:	Herbert L. Allen		
Address Line 1:	255 South Orange Avenue		
Address Line 2:	Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	37829		
NAME OF SUBMITTER:	Herbert L. Allen		
Signature:	/Herbert L. Allen/		
Date:	01/23/2006		

CH \$40.00 2761112

Total Attachments: 4

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ASSIGNMENT OF THE SERVICE MARK BEAD BAR,
U.S. REGISTRATION NO. 2,761,112 AND THE ASSOCIATED
GOODWILL

THIS ASSIGNMENT OF SERVICE MARK is made and entered into on this 17 day of ~~November~~ ^{December} 2005, by ART ZEN CRAFTS, INC., a Connecticut corporation, with its principal place of business at 80 Main Street, New Canaan, Connecticut 06840 (hereinafter "ASSIGNOR"), to BEAD BAR, INC., a Florida corporation, with its principal place of business at 1319 Edgewater Drive, Orlando, Florida 32804 (hereinafter "ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of U.S. Trademark Registration No. 2,761,112 for the mark **BEAD BAR** (hereinafter the "Trademark"), for "retail bead store featuring ready to use beads and customer bead art creating on the premises" (International Class 35); and

WHEREAS, ASSIGNOR, has agreed to assign all right, title, interest and goodwill in the Trademark to ASSIGNEE.

WHEREAS, ASSIGNEE agrees to dismiss Cancellation No. 92043337 in consideration for the assignment by ASSIGNOR.

NOW THEREFORE, in consideration of two thousand dollars (\$2,000.00) in compensation for ASSIGNOR's expenses for the phase out of the Trademark and other good and valuable consideration, the receipt in full of which is hereby acknowledged by the ASSIGNOR, the parties hereto agree as follows:

1. ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the Trademark in connection with use anywhere in the world, including in the United States, and any registration therefore, including the registration identified in the attached Exhibit A, together with the goodwill associated with such use of and symbolized by the Trademark.

2. ASSIGNOR agrees that by December 31, 2005, to have ceased all use of the Trademark including without limitation its use in advertising, promotional materials, web site and web pages, stationary, business cards, flyers, telephone listings, and any other oral, verbal or electronic use.

3. ASSIGNOR represents and warrants that there have been no previous assignments, licenses or transfers to third parties with respect to the Trademark.

4. ASSIGNEE grants a term to phase out its use of the trademark that begins upon the signing of this assignment document and extends up to but not beyond December 31, 2005.

5. The terms, covenants and provisions of this Assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns, or legal representatives and shall be binding upon the ASSIGNOR, its successors, assigns or legal representatives.

IN WITNESS WHEREOF, the duly authorized representative of Art Zen Crafts, Inc. has executed and delivered this instrument this 14th day of ~~November~~ 2005.

December

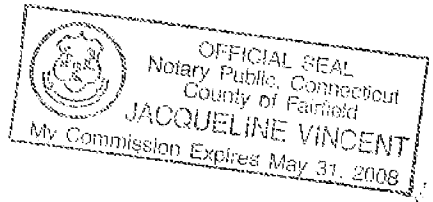
ART ZEN CRAFTS, INC.

By: *Wendith Malaga*
Title: President

State of Connecticut)
County of Fairfield)

On this 14th day of December 2005, before me appeared Wendith Malaga, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation with authority to do so.

Jacqueline Vincent
Notary Public



Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,761,112

Registered Sep. 9, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

BEAD BAR

ART ZEN CRAFTS, INC. (CONNECTICUT CORPORATION)
80 MAIN STREET
NEW CANAAN, CT 06840, BY ASSIGNMENT BEAD
BAR LLC (CONNECTICUT LIMITED LIABILITY
CORPORATION) NEW CANAAN, CT 06840

FOR: RETAIL BEAD STORE FEATURING
READY TO USE BEADS AND CUSTOMER BEAD
ART CREATING ON THE PREMISES, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 4-2-2000; IN COMMERCE 4-2-2000.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BEAD", APART FROM THE MARK
AS SHOWN.

SER. NO. 76-409,299, FILED 5-20-2002.

DARLENE BULLOCK, EXAMINING ATTORNEY