

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genuine Hotrod Hardware, Inc.		01/20/2006	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Autosales, Incorporated		
Street Address:	1200 Southeast Avenue		
City:	Tallmadge		
State/Country:	OHIO		
Postal Code:	44278		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78260872	CAL CUSTOM	
CORRESPONDENCE DATA			
Fax Number:	(330)252-5312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-643-0212		
Email:	DHrina@bdblawn.com		
Correspondent Name:	David J. Hrina		
Address Line 1:	50 S. Main Street		
Address Line 4:	Akron, OHIO 44308		
ATTORNEY DOCKET NUMBER:	59404.0003(GHH-T0002-US)		
NAME OF SUBMITTER:	David J. Hrina		
Signature:	/David J. Hrina/		
Date:	01/24/2006		

OP \$40.00 78260872

Total Attachments: 1
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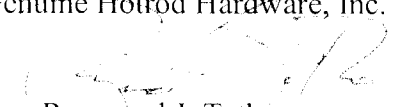
ASSIGNMENT OF TRADEMARK

WHEREAS, Genuine Hotrod Hardware, Inc., an Ohio corporation, located at 29299 Clemens Centre 1E, Westlake, Ohio 44145, , U.S.A. ("Assignor"), by virtue of Assignment recorded on October 11, 2004, at Reel 002956, Frame 0607, is the owner of an intent-to-use service mark application for the mark CAL CUSTOM, U.S. Service Mark Application Serial No. 78/260,872, which was filed on June 11, 2003, in International Class 35 for *mail order catalog services and electronic catalog services featuring automotive parts, accessories, collectibles and memorabilia; on-line and temporary special event retail store services in the field of automotive parts, accessories, collectibles and memorabilia* ("MARK"); and

WHEREAS, Autosales, Incorporated, an Ohio corporation, located at 1200 Southeast Avenue, Tallmadge, Ohio 44278, ("Assignee"), is desirous of acquiring the rights to the MARK and any registration issuing therefrom, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the MARK, together with the entire goodwill of the business symbolized by the MARK and any registration issuing from said application.. The Commissioner of Trademarks is requested to issue the certificate of registration to Assignee.

Genuine Hotrod Hardware, Inc.


By: Raymond J. Tatko
Its: President


STATE OF OHIO)

)ss:

COUNTY OF SUMMIT)

Before me, a Notary Public in and for said county and state, personally appeared the above-named RAYMOND J. TATKO, personally known to me, who acknowledged that he did sign the foregoing instrument in his capacity as President of Genuine Hotrod Hardware, Inc. and that the same is his free act and deed.

In testimony whereof, I have hereunto subscribed my name, and affixed my official seal, at 200 Southeast Ave, Tallmadge, Ohio, this 20th day of January, 2006.



Notary Public

My commission expires on: