

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

LICENSE

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pebble Beach Company		05/23/2005	PARTNERSHIP: CALIFORNIA

RECEIVING PARTY DATA

Name:	Lombard Brands Limited
Street Address:	Bourne House, College Street
City:	Ramsey, Isle of Man
State/Country:	NOT PROVIDED
Postal Code:	1M8 1JW
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1884513	PEBBLE BEACH

CORRESPONDENCE DATA

Fax Number: (202)344-8300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-344-4000

Email: jlpatt@venable.com

Correspondent Name: Jacqueline Levasseur Patt

Address Line 1: 575 7th Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004-1601

ATTORNEY DOCKET NUMBER:

36621-172154

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

CH \$40.00 1884513

900040433

TRADEMARK
REEL: 003232 FRAME: 0481

Address Line 4:

NAME OF SUBMITTER:

Jacqueline Levasseur Patt

Signature:

/Jacqueline Levasseur Patt/

Date:

01/24/2006

Total Attachments: 1

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CONFIRMATION OF LICENSE AGREEMENT

Pebble Beach Company, a California General Partnership, having a mailing address at 2700 Seventeen Mile Drive, Pebble Beach, California, USA (hereinafter referred to as "Licensor"), and Lombard Brands Limited, a United Kingdom corporation having a mailing address at Bourne House, College Street, Ramsey, IM8 1JW, Isle of Man (hereinafter referred to as "Licensee") hereby confirm that they entered into a License Agreement dated May 23, 2005, which provides in part that

1. Licensor is the owner of all right, title and interest in and to the U.S. Trademark Registration No. 1884513 for the mark PEBBLE BEACH (hereinafter referred to as "Licensed Trademark");

2. Licensor grants to Licensee an exclusive license for use of the Licensed Trademark in connection with scotch whisky (hereinafter "Licensed Goods");

3. The term of this License Agreement shall be deemed effective as of May 23, 2005 and continue through to December 31, 2015. This License will be automatically renewed for successive five (5) year terms provided that the Licensor and Licensee are in compliance with the terms of the License.

IN WITNESS WHEREOF, the parties have caused this Confirmation of License Agreement to be executed by their duly authorized representatives.

Pebble Beach Company

By:

Name:

Title:

Date:

Mark Stilwell
Mark Stilwell
EVP and General Counsel
01-05-06

Lombard Brands Limited

By:

Name:

Title:

Date:

Margaret Lombard Chubb
MARGARET LOMBARD CHUBB
President / M.D.
12 Jan 06