

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Fizz Corporation		12/12/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Laboratoire Garnier & Cie		
Street Address:	281, rue Saint-Honore		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	Societe en nom collectif: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2468013	ULTRA-LIFT	
CORRESPONDENCE DATA			
Fax Number:	(212)230-7781		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.318.6084		
Email:	catheineclayton@paulhastings.com		
Correspondent Name:	Catherine M. Clayton		
Address Line 1:	75 East 55th Street		
Address Line 2:	Paul, Hastings, Janofsky & Walker LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	29172.00019		
DOMESTIC REPRESENTATIVE			
Name:	Robert L. Sherman		
Address Line 1:	75 East 55th Street		
Address Line 2:	Paul, Hastings, Janofsky & Walker LLP		

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Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:

Catherine M. Clayton

Signature:

/cmc/

Date:

01/24/2006

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, New Fizz Corporation, a corporation organized and existing under the laws of the State of New York, with an address of P.O. Box 1627, New York, New York 10276 ("New Fizz"), is the owner, by assignment from David A. Parker, of all right, title and interest in and to the trademark ULTRA-LIFT for non-medicated skin care preparations, and the goodwill attached thereto, and United States Trademark Registration No. 2,468,013;

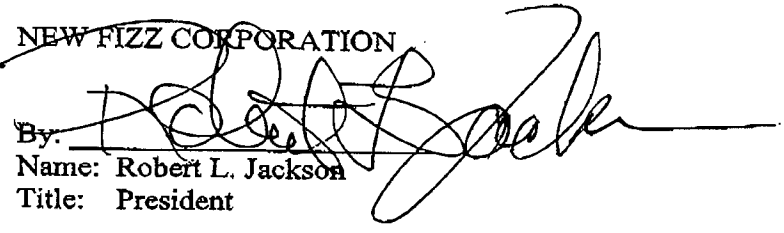
WHEREAS, Laboratoire Garnier & Cie, a French societe en nom collectif, with a place of business at 281, rue Saint-Honore, Paris, France 75008 ("Garnier"), is desirous of acquiring said trademark, the goodwill thereof, and United States Trademark Registration No. 2,468,013;

NOW THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, New Fizz hereby assigns unto Garnier all of its rights, title and interest in and to the trademark ULTRA-LIFT, together with the goodwill of the business symbolized by said trademark, and United States Trademark Registration No. 2,468,013.

IN WITNESS WHEREOF, New Fizz has executed this Trademark Assignment by a duly authorized officer.

Dated: 12/12/05

NEW FIZZ CORPORATION
By: 
Name: Robert L. Jackson
Title: President