

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sola Squeeze, LLC		03/05/2001	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sola Beverages, LLC		
<b>Street Address:</b>	4100 W. 50th Street, Suite 2100		
<b>City:</b>	Edina		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55424		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MINNESOTA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2269461	A BLEND OF SUN AND EARTH	
<b>Registration Number:</b>	2347448	SOLA SQUEEZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-332-5300		
<b>Email:</b>	kanderson@merchant-gould.com		
<b>Correspondent Name:</b>	John L. Beard		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0910		
<b>ATTORNEY DOCKET NUMBER:</b>	13824.2US01		
<b>NAME OF SUBMITTER:</b>	John L. Beard		
<b>Signature:</b>	/John L. Beard/		
<b>Date:</b>	01/24/2006		

**CH \$65.00 2269461**

Total Attachments: 2  
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3/2/01

## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

WHEREAS, Sola Squeeze, LLC, a Minnesota corporation, having its principal place of business at 4207 Excelsior Boulevard, Minneapolis, Minnesota 55416 ("Assignor"), has adopted and used the marks identified as follows (the "Marks"):

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>Registration Date</u>
A BLEND OF SUN AND EARTH	2,269,461	August 10, 1999
SOLA SQUEEZE	2,347,448	May 2, 2000

<u>Mark</u>	<u>U.S. Serial No.</u>	<u>Application Date</u>
Swirl Design	76/033,936	April 25, 2000
Swirl Design	76/033,937	April 25, 2000
Swirl Design	76/034,377	April 25, 2000

WHEREAS, Assignor owns two Internet domain names, namely SOLASQUEEZE.COM and SOLA-SQUEEZE.COM (the "Domain Names");

WHEREAS, in the course of its smoothie business, Assignor has created certain works protectable by copyright, including but not limited to menus, information sheets, and customer comment cards (the "Works");

WHEREAS, Assignor has developed certain recipes and methods of doing its smoothie business (the "Trade Secrets"); and

WHEREAS, Sola Beverages, LLC, a Minnesota limited partnership, having its principal place of business at 4100 W. 50<sup>th</sup> Street, Suite 2100, Edina, Minnesota 55424 ("Assignee"), desires to acquire the Marks, the Domain Names, the copyright rights in the Works, and the Trade Secrets.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor does hereby assign, transfer and sell unto Assignee all of its rights, title and interest in and to (1) the Marks (including all claims for profits and damages by reason of past infringement of the Marks), together with the good will of the business symbolized by the Marks, and the applications and registrations of the Marks, (2) the trade name Sola Squeeze, (3) the Domain Names, (4) the copyright rights in the Works, and (5) the Trade Secrets.

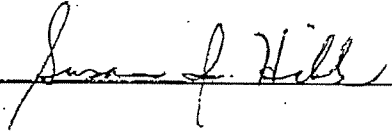
2. Assignee shall prepare a Registrant Name Change Agreement ("RNCA") for each Domain Name in the form attached to this Agreement as Exhibit A. To transfer the Domain Names, Assignor shall execute each RNCA and shall have its signature notarized.

3. Assignee will be responsible for and pay all costs of recording this Assignment Agreement with the United States Patent and Trademark Office and of filing the RNCAs with the domain name registrar, Network Solutions, Inc.

4. This assignment shall be effective as of March 5, 2001, shall be binding on the successors and assigns of Assignor, and shall inure to the benefit of the successors and assigns of Assignee.

SOLA SQUEEZE, LLC

Date: March 5, 2001

By: 

SOLA BEVERAGES, LLC

Date: 03/05/01

By: 