

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 12/31/2004 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------|----------|----------------|-----------------------|
| EUROPEAN LIMITED IMPORTS LTD. | | 12/22/2005 | CORPORATION: ILLINOIS |

RECEIVING PARTY DATA

| | |
|-----------------|---|
| Name: | BINCO LLC |
| Street Address: | 2430 Pfingston Rd. |
| City: | Glenview |
| State/Country: | ILLINOIS |
| Postal Code: | 60025 |
| Entity Type: | Limited Liability Corporation: ILLINOIS |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|----------------|
| Registration Number: | 2321987 | AMBER VALLEY |
| Registration Number: | 2976149 | RAISIN RIVER |
| Registration Number: | 2504532 | CUCINA VIVA |
| Registration Number: | 2573035 | COCINA SELECTA |

CORRESPONDENCE DATA

Fax Number: (312)876-7934
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-876-3192
 Email: pmcbride@sonnenschein.com
 Correspondent Name: Peggy L. McBride
 Address Line 1: 8000 Sears Tower
 Address Line 2: Sonnenschein Nath & Rosenthal LLP
 Address Line 4: Chicago, ILLINOIS 60606

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| ATTORNEY DOCKET NUMBER: | 09788840-0003 |
| NAME OF SUBMITTER: | Peggy L. McBride |
| Signature: | /Peggy L. McBride/ |
| Date: | 01/24/2006 |
| Total Attachments: 2 source=European Imports Ltd to binco LLC assignment#page1.tif source=European Imports Ltd to binco LLC assignment#page2.tif | |

TRADEMARK NUNC PRO TUNC ASSIGNMENT

WHEREAS, EUROPEAN IMPORTS LTD., an Illinois corporation having a place of business at 2475 North Elston Avenue, Chicago, Illinois 60647 ("EIL"), was the owner of the trademarks, including any registrations and applications therefor, listed on Schedule A attached hereto (the "Marks");

WHEREAS, BINCO LLC, an Illinois limited liability corporation having a place of business at 2430 Pfingston Rd., Glenview, Illinois 60025 ("BINCO"), acquired said Marks, together with the goodwill of the business associated therewith;

WHEREAS, EIL and BINCO wish to memorialize, confirm and record said transfer of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, EIL does hereby assign to BINCO, all right, title and interest in, to and under said Marks, together with the goodwill of the business connected with the use of and symbolized by the Mark, and together with the entire business or portion thereof to which the Marks pertains; and together with all causes of action for the infringement of such Marks; effective nunc pro tunc as of December 31, 2004.

EUROPEAN IMPORTS LTD.

Date: 12/22/05

By [Signature]
Name: JEFF BINSTEN
Title: VP

ACKNOWLEDGMENT

STATE OF ILLINOIS)
 :SS
COUNTY OF COOK)

Be it remembered on this 22 day of DECEMBER, 2005, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared JEFF BINSTEN to me known, who being by me duly sworn according to law, on his/her oath does depose and make proof of my satisfaction that he was at the time of the execution thereof VICE PRESIDENT of European Imports Ltd., the Assignor on the foregoing instrument; and that he/she signed, sealed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his/her authority.

[Signature]
Notary Public



SCHEDULE A

| MARK | REGISTRATION NO. / SERIAL NO. |
|----------------|--------------------------------------|
| AMBER VALLEY | Reg. No. 2,321,987 |
| RAISIN RIVER | Reg. No. 2,976,149 |
| CUCINA VIVA | Reg. No. 2,504,532 |
| COCINA SELECTA | Reg. No. 2,573,035 |
| DEMILL | |

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