

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The CIT Group/Business Credit, Inc., as Agent		01/17/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Friedman's Inc.		
Street Address:	171 Crossroads Parkway		
City:	Savannah		
State/Country:	GEORGIA		
Postal Code:	31422		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78728598	1-800-JEWELRY	
CORRESPONDENCE DATA			
Fax Number:	(404)602-9050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-888-4284		
Email:	lvirts@hunton.com		
Correspondent Name:	Lorna J. Virts, Paralegal		
Address Line 1:	Hunton & Williams LLP		
Address Line 2:	Suite 4100, 600 Peachtree Street, N.E.		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	64536.9		
NAME OF SUBMITTER:	Douglas Murphy, Esq.		
Signature:	/s/Douglas Murphy		

CH \$40.00 78728598

Date:

01/25/2006

Total Attachments: 2

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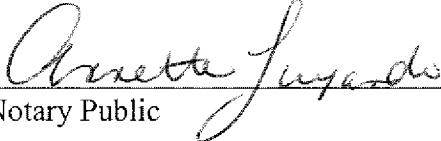
RELEASE OF SECURITY INTEREST IN TRADEMARKS

I hereby acknowledge that the security interest in the trademark listed in the attached Schedule 1 assigned from FRIEDMAN'S INC. to THE CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, has been fully and completely released. Such Security Agreement was recorded in the United States Patent and Trademark Office at **Reel 003208, Frame 0392** on 12/12/2005, and this release shall include each trademark in which any such security interest existed or previously existed, and whether a federally registered or common law mark identified in Schedule 1, as well as any and all claims for damages for past infringement as of the date of execution of this Release.

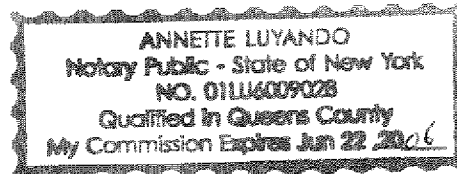
THE CIT GROUP/BUSINESS CREDIT, INC.
as Agent

By: 
Name: George Louis McKinley
Title: Vice President

Sworn to and subscribed before me this 17 day of January, 2006.


Notary Public

[Notary Seal]



SCHEDULE 1

TRADEMARK APPLICATION

<u>Trademark</u>	<u>Trademark Application No.</u>	<u>Filing Date</u>
I-800-JEWELRY	78/728598	10/7/2005