

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BIG BANG IDEAS, LLC		01/24/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
BIG BOING TOYS LLC		01/24/2006	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	PANLINE USA, INC.
Street Address:	251 UNION STREET
City:	NORTHVALE
State/Country:	NEW JERSEY
Postal Code:	07647
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2974461	TUB TUNES
Registration Number:	2968724	BATHTIME ADVENTURES
Registration Number:	2968725	ART FOAMS
Serial Number:	78783257	WATER PARK

CORRESPONDENCE DATA

Fax Number: (516)802-7008
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 516-802-7007
 Email: lstopol@levystopol.com
 Correspondent Name: Larry N. Stopol, Esq.
 Address Line 1: 1425 Reckson Plaza
 Address Line 4: Uniondale, NEW YORK 11556-1425

CH \$115.00 2974461

NAME OF SUBMITTER:	Larry N. Stopol
Signature:	/larry n. stopol/
Date:	01/25/2006
Total Attachments: 2 source=Panline-BigBoingTMAssignment#page1.tif source=Panline-BigBoingTMAssignment#page2.tif	

U.S. TRADEMARK ASSIGNMENT AGREEMENT

This U.S. Trademark Assignment Agreement is made, entered into and effective the 30th 24th day of January, 2006 (the "*Effective Date*"), by and among PANLINE U.S.A. INC., a New Jersey corporation ("*Assignee*"), and BIG BANG IDEAS, LLC and BIG BOING TOYS LLC, each a California limited liability company (collectively referred to herein as "*Assignor*").

WHEREAS, Assignor, has common law right in the marks that are the subject of this assignment and is the owner of the trademark and/or service mark registrations set forth in Schedule 1.1(b) and incorporated herein by reference;

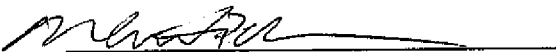
WHEREAS, Assignee, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Schedule 1.1(b), together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

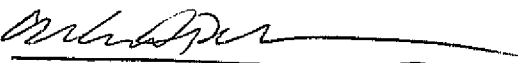
IN WITNESS WHEREFOR, the parties have executed this Agreement effective as of the date first written above.

ASSIGNOR:

SELLER: big BOING Toys, LLC


Matthew P.d. Brown, Co-CEO

Big Bang Ideas LLC

By 
Matthew P.d. Brown, Co-CEO

Domestic Trademarks		Application	Registration	Registration Date
	Tub Tunes®	78359015	2974461	7/19/2005
	Bathtime Adventures®	78357814	2968724	7/12/2005
	Art Foams®	78357820	2968725	7/12/2005
	Water Park™	78783257	N/A	Filed - 12/30/05 as intent to use
Trade names				
	Water Flutes	N/A	N/A	N/A
	Water Drums	N/A	N/A	N/A
	Water Xylophone	N/A	N/A	N/A
	Water Trumpet	N/A	N/A	N/A
	Water Piccolo	N/A	N/A	N/A
	Pirate Adventure	N/A	N/A	N/A
	Dinosaur Island	N/A	N/A	N/A
	Sea Princess	N/A	N/A	N/A
	Arctic Adventure	N/A	N/A	N/A
	Noah's Ark	N/A	N/A	N/A
	Young Artist	N/A	N/A	N/A
	Architect	N/A	N/A	N/A
	Creature Creator	N/A	N/A	N/A
Unfiled Trademarks				
	Smart Art for the Tub™	N/A	N/A	N/A