

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Detroit News, Inc.	FORMERLY Detroit Free Press, Inc.	01/20/2006	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Detroit Newspaper Partnership, L.P.		
Street Address:	7950 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22107		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78597199	YAK'S CORNER	
Registration Number:	2265969	YAK'S CORNER	
Registration Number:	2081266	DETROIT FREE PRESS	
Registration Number:	2301160	CHILDREN FIRST	
Registration Number:	2265971	YAK'S CORNER	
Registration Number:	2319963	YAK!	
CORRESPONDENCE DATA			
Fax Number:	(202)776-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202)776-2410		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Marc S. Sher		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		

OP \$165.00 78597199

ATTORNEY DOCKET NUMBER:	02360.2911
NAME OF SUBMITTER:	Marc S. Sher
Signature:	/Marc S. Sher/
Date:	01/25/2006
Total Attachments: 1 source=DetroitAssignment#page1.tif	

ASSIGNMENT

WHEREAS, The Detroit News, Inc. (fka Detroit Free Press, Inc.) ("Assignor"), a Michigan corporation, located at 321 W. Lafayette, Detroit, Michigan 48226 is the owner of the following trademarks and service mark (the "Marks") which are registered or are the subject of a pending application in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial/Reg. No.</u>	<u>Date Filed/Registered</u>
YAK'S CORNER and DESIGN	78/597,199	March 29, 2005
YAK'S CORNER and DESIGN	2,265,971	August 3, 1999
YAK'S CORNER	2,265,969	August 3, 1999
DETROIT FREE PRESS	2,081,266	July 22, 1997
YAK!	2,319,963	February 22, 2000
CHILDREN FIRST and DESIGN	2,301,160	December 21, 1999

WHEREAS, Detroit Newspaper Partnership, L.P. ("Assignee"), a Delaware limited partnership, located at 7950 Jones Branch Drive, McLean, Virginia 22107, desires to acquire Assignor's right, title and interest in and to said Marks, including the registrations thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the registrations and/or pending applications for the Marks and goodwill of the business symbolized by the Marks, effective as of the date of execution below.

Signed this 20th day of January, 2006

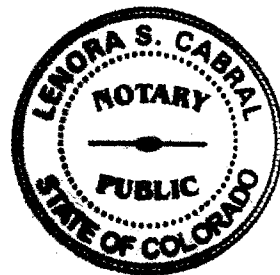
THE DETROIT NEWS, INC. (fka
DETROIT FREE PRESS, INC.)

By: Ronald A Mayo
Name: Ronald A. Mayo
Title: Vice President and Chief Financial Officer

State of Colorado)
County of Denver) ss:

Subscribed and sworn to before me this 20th day of January, 2006.

Notary Public Lenora S. Cabral
My Commission Expires: 10-9-06



My Commission Expires Oct. 9, 2006

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