

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/04/1993

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Greenberg Publishing Company, Inc.		10/20/1993	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Kalmbach Publishing Co.
Street Address:	21027 Crossroads Circle
City:	Waukesha
State/Country:	WISCONSIN
Postal Code:	53186
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1425710	GREENBERG'S

CORRESPONDENCE DATA

Fax Number: (262)783-1211
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 262 783-1300
 Email: rkmip@rkmiplaw.com
 Correspondent Name: Laura A. Dable
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 Address Line 4: Milwaukee, WISCONSIN 53226-0618

ATTORNEY DOCKET NUMBER:	4149.16904
NAME OF SUBMITTER:	Laura D. Dable
Signature:	/Laura A. Dable/

OP \$40.00 1425710

Date:

01/25/2006

Total Attachments: 4

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ARTICLES OF MERGER

MERGING

GREENBERG PUBLISHING COMPANY, INC.

(a corporation of the State of Maryland)

INTO

KALMBACH PUBLISHING CO.

(a corporation of the State of Wisconsin)

FIRST: KALMBACH PUBLISHING CO., a corporation organized and existing under the laws of the State of Wisconsin, and GREENBERG PUBLISHING COMPANY, INC., a corporation organized and existing under the laws of the State of Maryland, agree that said Greenberg Publishing Company, Inc. shall be merged into said Kalmbach Publishing Co. The terms and conditions of the merger and the mode of carrying the same into effect are as herein set forth in these Articles of Merger.

SECOND: Kalmbach Publishing Co., a corporation organized and existing under the laws of the State of Wisconsin, shall survive the merger and shall continue under the name Kalmbach Publishing Co..

THIRD: The parties to the Articles of Merger are Kalmbach Publishing Co., a corporation organized on the 15th day of January, 1936, under the Business Corporation Law of the State of Wisconsin, and Greenberg Publishing Company, Inc., a corporation organized and existing under the laws of the State of Maryland.

FOURTH: No amendment is made to the charter of the surviving corporation as part of the merger.

FIFTH: The total number of shares of stock of all classes which said Kalmbach Publishing Co. has authority to issue is Eight Hundred Ninety Seven Thousand One Hundred Eighty Four (897,184) shares of Common Stock of the par value of \$.01 each and of the aggregate par value of Eight Thousand Nine Hundred Seventy Two and No/100 Dollars (\$8,972.00).

The total number of shares of stock of all classes which said Greenberg Publishing Company, Inc. has authority to issue is One Thousand (1,000) shares of Common Stock of the par value of One Dollar (\$1.00) each and of the aggregate par value of One Thousand Dollars (\$1,000.00).

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SIXTH: The number of outstanding shares of each class of Greenberg Publishing Company, Inc., the subsidiary corporation and the number of shares of each class owned by Kalmbach Publishing Co., the parent corporation is as follows:

<u>Class</u>	<u>Total shares outstanding</u>	<u>Shares owned by parent corporation</u>
Common Stock	1,000	1,000

SEVENTH: All of the issued and outstanding shares of Greenberg Publishing Company, Inc., the subsidiary corporation, are owned by Kalmbach Publishing Co., the surviving corporation and no shares of the surviving corporation are to be issued or any other consideration given for shares of the said Greenberg Publishing Company, Inc., the merged corporation, but upon the effective date of the articles of merger, the shares of stock of the merged corporation shall be cancelled.

EIGHTH: The principal office of said Greenberg Publishing Company, Inc., organized under the laws of the State of Maryland, is located in Baltimore City, State of Maryland.

Said Greenberg Publishing Company, Inc. owns no property in the State of Maryland, the title to which could be affected by the recording of an instrument among the Land Records.

NINTH: The location of the principal office of the surviving corporation in the State of Wisconsin, the state of its incorporation, is 21027 Crossroads Circle, Waukesha, Wisconsin 53187. The surviving corporation's resident agent is: Greenberg Shows, Inc. 7566 Main Street, Sykesville, Maryland 21784.

TENTH: The merger was duly approved by resolution adopted by a majority vote of the entire board of Directors of Greenberg Publishing Company, Inc. on June 4, 1993.

The merger was duly approved by resolution adopted by a majority vote of the entire board of directors of Kalmbach Publishing Co. on June 4, 1993.

ELEVENTH: The merger to be effected by these articles of merger was duly advised and authorized and approved by said Kalmbach Publishing Co. in the manner and by the vote required by the laws of the State of Wisconsin and by the charter of said corporation.

IN WITNESS WHEREOF, Kalmbach Publishing Co. and Greenberg Publishing Company, Inc., the corporations parties to the merger, have caused these articles of merger to be signed in their respective corporate names and on their behalf by their respective presidents (or vice presidents) and witnessed or attested by their respective secretaries (or assistant secretaries) as of the 20 day of October, 1993.

KALMBACH PUBLISHING CO.

By Walter Mundschau
President (or Vice-President)

Attest:

KB Boettcher
Secretary (or Assistant Secretary)

GREENBERG PUBLISHING COMPANY, INC.

By Robert A. Maas
President (or Vice-President)

Attest:

KB Boettcher
Secretary (or Assistant Secretary)

THE UNDERSIGNED, President of KALMBACH PUBLISHING CO., who executed on behalf of said corporation the foregoing Articles of Merger, of which this certificate is made a part, hereby acknowledges, in the name and on behalf of said corporation, the foregoing Articles of Merger to be the corporate act of said corporation and further certifies that, to the best of his knowledge, information and belief, the matters and facts set forth therein with respect to the approval thereof are true in all material respects, under the penalties of perjury.

Walter Mundschau

THE UNDERSIGNED, Vice President of GREENBERG PUBLISHING COMPANY, INC. who executed on behalf of said corporation the foregoing Articles of Merger, of which this certificate is made a part, hereby acknowledges, in the name and on behalf of said corporation, the foregoing Articles of Merger to be the corporate act of said corporation and further certifies that, to the best of his knowledge, information and belief, the matters and facts set forth therein with respect to the approval thereof are true in all material respects, under the penalties of perjury.

Robert A. Maas