

FORM PTO-1595
1-31-92

10-14-2005

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

10/6/05



103100480

To the Assistant Commissioner for Trademarks. Please

thereof.

1. Name of conveying party(ies):

Name of receiving party(ies):

Playoff Corporation

Name: Donruss Playoff, L.P.

- Individual(s)
- General Partnership
- Corporation - of Texas
- Other _____
- Association
- Limited liability company

Street Address: 2300 E. Randol Mill Road
City Arlington, State Texas Zip 76011

Additional name(s) & address(es) attached? Yes No

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership Delaware
- Corporation - _____
- Other _____

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designation must be a separate document from Assignment)

Execution Date: September 26, 2005

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
Registration No.(s)

1. Reg No.: 2,285,359 Reg. Date: October 12, 1999
PRESTIGE



10-06-2005

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman H. Zivin

Internal Address: Cooper & Dunham LLP

Street Address: 1185 Avenue of the Americas

23rd Floor

City: New York State: New York ZIP 10036

6. Total number of applications involved:

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-3125
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman H. Zivin
Name of Person Signing

Signature

October 3, 2005
Date

Total Number of pages including cover sheet:

Mail documents to be recorded with required cover sheet information to:

01 FC:8521

40.00 OF

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the office of Management and Budget, Paperwork Reduction Project. (0651-0011), Washington, D.C. 20503

TRADEMARK ASSIGNMENT

WHEREAS, PLAYOFF CORPORATION, a corporation of the State of Texas, is the owner of the following trademark and registration therefor in the United States:

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
PRESTIGE	2,285,359	October 12, 1999

WHEREAS, DONRUSS PLAYOFF, L.P., a Delaware limited partnership, having a place of business at 2300 E. Randol Mill Road, Arlington, Texas 76011, is desirous of acquiring all rights in the mark and the registration therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged;

PLAYOFF CORPORATION, hereby sells, assigns and transfers to DONRUSS PLAYOFF, L.P., and its successors and assigns, all right, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark, and the right to sue for past infringement thereof.

PLAYOFF CORPORATION

Dated: 9/26, 2005 By: *Curt Cook*
 Name: CURT COOK
 Title: CFO