

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BIC CORPORATION | | 12/01/2005 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | BALLOGRAF AB | | |
| Street Address: | KLANGFARGSGATAN 6 | | |
| City: | VASTRA FROLUNDA | | |
| State/Country: | SWEDEN | | |
| Postal Code: | 426 52 | | |
| Entity Type: | CORPORATION: SWEDEN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 721019 | BALLOGRAF | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (914)723-4301 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Email: | glandau@lsllp.com | | |
| Correspondent Name: | GEOFFREY I. LANDAU | | |
| Address Line 1: | LACKENBACH SIEGEL, LLP | | |
| Address Line 2: | ONE CHASE ROAD | | |
| Address Line 4: | SCARSDALE, NEW YORK 10583 | | |
| ATTORNEY DOCKET NUMBER: | 254 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | GEOFFREY I. LANDAU | | |
| Address Line 1: | LACKENBACH SIEGEL, LLP | | |
| Address Line 2: | ONE CHASE ROAD | | |
| Address Line 4: | SCARSDALE, NEW YORK 10583 | | |

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| NAME OF SUBMITTER: | GEOFFREY I. LANDAU |
| Signature: | /gil/ |
| Date: | 01/27/2006 |
| Total Attachments: 4 source=Attachment#page1.tif source=Attachment#page2.tif source=Attachment#page3.tif source=Attachment#page4.tif | |

ASSIGNMENT

WHEREAS, BIC CORPORATION, a New York corporation with offices at 500 BIC Drive, Milford, Connecticut 06460 (hereinafter "ASSIGNOR"), was the owner of all right, title and interest in and to the below listed trademark which has been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

Trademark

BALLOGRAF

Registration No.

721,019

(hereinafter referred to as the "Mark");

WHEREAS, BALLOGRAF AB, a Sweden corporation with offices at Klangfargsgatan-6, 426 52 Vastra Frolunda, Sweden (hereinafter "BALLOGRAF AB"), was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement BALLOGRAF AB received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of BALLOGRAF AB

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **BALLOGRAF AB** all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

BIC CORPORATION

BY: Thomas M. Kelleher

NAME: Thomas M. Kelleher

TITLE: Sr. Vice President-Administration,
General Counsel & Secretary

DATE: December 1, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | |
|-------------|------------|
| TRADEMARK: | BALLOGRAF |
| SERIAL NO.: | 72-100,490 |
| FILED: | 7/8/1960 |
| REG. DATE: | 9/5/1961 |
| REG. NO.: | 721,019 |

COMMISSIONER FOR TRADEMARKS
P.O. Box 1451
Alexandria, Virginia 22313-1451

REVOCATION AND NEW POWER OF ATTORNEY

Sir:

The undersigned, being the Applicant or Owner of the above-identified application/registration, hereby revokes any and all previous Powers of Attorney and appoints jointly and severally, with full Power of Attorney, full power of substitution, the power of revocation, the following, all being registered to practice before the United States Patent and Trademark Office:

Howard N. Aronson
Nancy Dwyer Chapman
Cathy E. Shore-Sirotn

all attorneys at law, located at:

LACKENBACH SIEGEL LLP
Lackebach Siegel Building
One Chase Road
Scarsdale, New York 10583
Telephone (914) 723-4300

to prosecute the application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

LACKENBACH SIEGEL LLP

Lackenbach Siegel Building

One Chase Road

Scarsdale, New York 10583, U.S.A.

Telephone: (914) 723-4300 Fax: (914) 723-4301 E-Mail: tmefs@LSLLP.com

is hereby designated registrant's representative upon whom notices or process in proceedings affecting the mark may be served. Kindly conduct all correspondence with **LACKENBACH SIEGEL** at their above address.

Respectfully submitted,

BALLOGRAF AB

By: 

Name: JAN JOHANSSON

Title: MANAGING DIRECTOR

Dated: 2006-01-19