



Form PTO-1594 (Rev. 07/05)
Office Collection 0651-0027 (exp. 6/30/2008)

10-17-2005

DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION TRADE



103100650

To the Director of the U. S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

10-3-05

1. Name of conveying party(ies):

A-List, Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: California
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) September 2, 2005

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Fraser Ross

Internal _____

Address: _____

Street Address: 115 South Robertson Boulevard

City: Los Angeles

State: California

Country: USA Zip: 90048

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other Individual Citizenship Canada

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/611,906

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

KITSON mark in International Class 035 (Filing Date: April 19, 2005)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo

Internal Address: _____

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica

State: California Zip: 90401

Phone Number: (310) 451-0647

Fax Number: (310) 394-4477

Email Address: dancislo@cislo.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Date

Daniel M. Cislo

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

10/14/2005 ECDOPER 00000323 78611906

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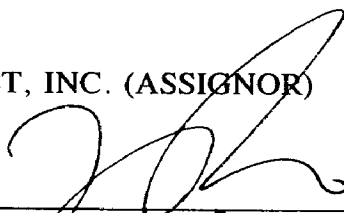
TRADEMARK ASSIGNMENT

WHEREAS, the undersigned A-List, Inc., a California corporation having its principal place of business located at 115 South Robertson Boulevard, Los Angeles, California, 90048 (hereinafter ASSIGNOR), has adopted, used and is using a mark for which an application has been filed in the United States Patent and Trademark Office on April 19, 2005 and which has been assigned Serial No. 78/611906 for the KITSON mark in International Class 035; and:

WHEREAS, Fraser Ross ("ASSIGNEE"), an individual and United States Citizen having his principal place of business located at 115 South Robertson Boulevard, Los Angeles, California, 90048, is desirous of acquiring the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to said mark and said application for registration of said mark, together with the goodwill of the business symbolized by the mark.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 24 day of September, 2005.

A-LIST, INC. (ASSIGNOR)


Signed Name
Fraser Ross

Printed Name
owner

Title

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