

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Central Lewmar, L.P.		12/14/2005	LIMITED PARTNERSHIP: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Central Lewmar, LLC		
Street Address:	575 East Swedesford		
Internal Address:	Suite 210		
City:	Wayne		
State/Country:	PENNSYLVANIA		
Postal Code:	18087		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78743472	PICK QUICK THE PAPER SUPERSTORE	
Registration Number:	2250956	OPPORTUNITY PAPERS	
Registration Number:	2241646	ABERDEEN	
CORRESPONDENCE DATA			
Fax Number:	(215)832-5767		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215.569.5767		
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry		
Address Line 1:	One Logan Square,		
Address Line 2:	9th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998		
ATTORNEY DOCKET NUMBER:	123285-00101		

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TRADEMARK  
REEL: 003235 FRAME: 0441

NAME OF SUBMITTER:	David M. Perry
Signature:	/David M. Perry/
Date:	01/27/2006
<b>Total Attachments: 4</b> source=Central Lewmar Assignment Doc#page1.tif source=Central Lewmar Assignment Doc#page2.tif source=Central Lewmar Assignment Doc#page3.tif source=Central Lewmar Assignment Doc#page4.tif	

## ASSIGNMENT OF TRADEMARK APPLICATION AND REGISTRATIONS

This agreement made on this 14 day of December 2005, between CENTRAL LEWMAR, L.P., a New Jersey limited partnership, with an address at 60 McClellan Street, Newark, NJ 07114 ("ASSIGNOR"), and CENTRAL LEWMAR, LLC, a Delaware limited liability company, with its address at 575 East Swedesford, Suite 210, Wayne, PA 19087 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and is using the trademarks listed in Schedule A ("Marks") for which it owns a federal application and registrations in the United States Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of all right and title in and to said trademarks and the application and registrations thereof;

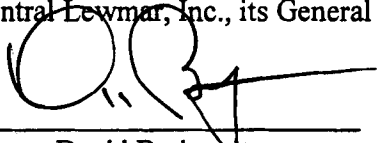
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said Marks, and the full exclusive benefit thereof, together with the goodwill of the business symbolized by and associated with said trademarks and the application and registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment by a duly authorized officer.

CENTRAL LEWMAR, L.P.

By: Central Lewmar, Inc., its General Partner

Dated: 12-14-05

By:   
Name: David Berkowitz  
Title: Chief Executive Officer

CENTRAL LEWMAR, LLC

Dated: \_\_\_\_\_

By: \_\_\_\_\_  
Name:  
Title:

IN TESTIMONY WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment by a duly authorized officer.

CENTRAL LEWMAR, L.P.

By: Central Lewmar, Inc., its General Partner

Dated: \_\_\_\_\_

By: \_\_\_\_\_

Name: David Berkowitz

Title: Chief Executive Officer

CENTRAL LEWMAR, LLC

Dated: 12-14-05

By: \_\_\_\_\_

Name: Les Srem

Title: CEO

**SCHEDULE A**

**Assignment of Trademarks from Central Lewmar, L.P.  
to Central Lewmar, LLC**

<b><u>Mark</u></b>	<b><u>Registration Number/ (Application Number)</u></b>	<b><u>Registration Date/ (Application Date)</u></b>
PICK QUICK THE PAPER SUPERSTORE and Design	(78/743,472)	(10/31/2005)
OPPORTUNITY PAPERS and Design	2,250,956	06/08/1999
ABERDEEN	2,241,646	04/27/1999