

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MauiSuntan Inc.		01/12/2006	CORPORATION: HAWAII
RECEIVING PARTY DATA			
Name:	Ron Ellamar		
Street Address:	5196A Kaunaloa Street		
City:	Hanapepe		
State/Country:	HAWAII		
Postal Code:	96716		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78481853	SUN GOD	
Serial Number:	78481865	HAWAIIAN STYLE	
Registration Number:	1336220	SUN GODDESS	
CORRESPONDENCE DATA			
Fax Number:	(212)656-1432		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(877) 226-5452		
Email:	cs@snyderfirm.com		
Correspondent Name:	Craig JJ Snyder		
Address Line 1:	67 Wall Street, Suite 2211		
Address Line 4:	New York, NEW YORK 10005		
NAME OF SUBMITTER:	Craig J.J. Snyder		
Signature:	/cjjs/		
Date:	01/27/2006		

OP \$90.00 78481853

Total Attachments: 1
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+TRADEMARK ASSIGNMENT

WHEREAS, MauiSuntan Inc., a corporation organized and existing under the laws of the State of Hawaii, with an address at P.O. Box 203, Kahului, Hawaii 96733-6203 ("Assignor"), is the owner of the trademark SUN GODDESS, which is registered in the United States Patent and Trademarks Office, Registration No. 1,336,220, the trademark SUN GOD, which is the subject of Application Serial Number 78/481,853 now pending in the United States Patent and Trademarks Office, and the trademark HAWAIIAN STYLE, which is the subject of Application Serial No. 78/481,865 now pending in the United States Patent and Trademarks Office (collectively "the Marks");

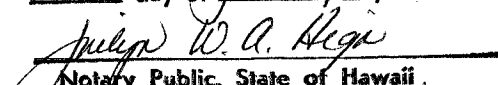
WHEREAS, Ron Ellamar, with an address at 5196A Kaunaloa Street, Hanapepe, Hawaii 96716 ("Assignee") is desirous of acquiring the Marks, the registration and applications pending thereto, and all of the good will of the business pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, assigns unto Assignee, all right, title and interest in and to the Marks, the registrations, the applications and all of the good will of the business symbolized by the Marks.

MAUISUNTAN INC.

By 
Cynthia Brown
President

L.S.

H.P.
J.R. Subscribed and sworn to before me this
13th day of January, 2006.

Notary Public, State of Hawaii
My commission expires 2/24/2006