

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Action Global Trading Limited		08/20/2004	limited company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	B Free World Limited
Street Address:	2 Emmet Close
City:	Shenley, Hertfordshire
State/Country:	UNITED KINGDOM
Postal Code:	WD7 9LG
Entity Type:	limited company: UNITED KINGDOM

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78534774	B FREE
Serial Number:	78534787	B FREE
Serial Number:	78534796	B FREE
Serial Number:	78534862	BFREE
Serial Number:	78534867	BFREE
Serial Number:	78534870	BFREE

CORRESPONDENCE DATA

Fax Number: (248)594-0610
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 248-594-0600
 Email: tmdocketing@raderfishman.com
 Correspondent Name: Steven R. Hansen and Michelle L. Visser
 Address Line 1: 39533 Woodward Avenue, Suite 140
 Address Line 4: Bloomfield Hills, MICHIGAN 48304

CH \$165.00 78534774

ATTORNEY DOCKET NUMBER:

66580-0001

DOMESTIC REPRESENTATIVE

Name: Steven R. Hansen
Address Line 1: 39533 Woodward Avenue, Suite 140
Address Line 4: Bloomfield Hills, MICHIGAN 48304

NAME OF SUBMITTER:

Michelle L. Visser

Signature:

/Michelle L. Visser/

Date:

01/27/2006

Total Attachments: 1
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**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 5154601

The Registrar of Companies for England and Wales hereby certifies that
ACTION GLOBAL TRADING LIMITED

having by special resolution changed its name, is now incorporated
under the name of
B FREE WORLD LIMITED

Given at Companies House, Cardiff, the 20th August 2004



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC008A

TRADEMARK

RECORDED: 01/27/2006

REEL: 003235 FRAME: 0463