

6-20-05

06-23-2005

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0951-0027 (exp. 9/30/2009)



DEPARTMENT OF COMMERCE  
Patent and Trademark Office

RECORD  
TRAL ..... 103026691.

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Billings Ranches,  
Incorporated

- Individual(s)
- General Partnership
- Corporation- State: California
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) June 13, 2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Billings Marketing Inc

Internal

Address:

Street Address: 927 Main St.

City: Delano

State: California

Country: US

Zip: 93215

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship California

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,938,517

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

D'S NUTS (STYLIZED)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Catherine McCauley

Internal Address:

Street Address: 2100 Garden Rd  
#C315

City: Monterey

State: California Zip: 93940

Phone Number: 831.642.9000

Fax Number: 831.642.6360

Email Address: cmcc@cmccesa.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(8) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number: \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Catherine McCauley 6/10/05

Signature

Date

CATHERINE MCCAULEY

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be filed in (703) 305-9995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

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40.00 IP

### ASSIGNMENT OF TRADEMARK

**WHEREAS**, Billings Ranches, Inc., a California corporation (Assignor), of P. O. Box 1987, Delano, California 93216-1897, owns, is using, and has registered in the U. S. Patent and Trademark Office ("PTO") the trademark listed on Exhibit A hereto; and

**WHEREAS**, Billings Marketing Inc., a California corporation (Assignee), of P. O. Box 1987, Delano, California 93216-1987, is desirous of acquiring said trademark, registration, and any and all goodwill associated with the trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer to Assignee all right, title, and interest in and to said trademark, together with the registration and any and all goodwill associated with the trademark.

**ASSIGNOR:**

Billings Ranches, Inc.  
A California corporation

Date: 6/13/05

By:   
Matt Billings  
Chief Financial Officer

**EXHIBIT A**

<b><u>Mark</u></b>	<b><u>Class</u></b>	<b><u>US Registration No.</u></b>
D'S NUTS (STYLIZED)	29	2,938,517