Ferm **PTO-1594** (Rev. 03/05) OMB Collection 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE ed States Patent and Trademark Office

(0/H) TRADE 103103334.	
To the Director of the U. S. Patent and Tradent Police. Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies): International Web Broadcasting Corporation OCT 1 7 2005	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? ✓ No
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Name: Rare Names, Inc.
☐ Individual(s) ☐ Association	Internal
	Address: Prospect Place
General Partnership Limited Partnership	Street Address: 230 Third Avenue, First Floor
✓ Corporation- State: <u>Delaware</u> Other	City: Waltham
	State: MA
Citizenship (see guidelines)	Country: USA Zip: 02451
Additional names of conveying parties attached? Yes V No	
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship
Execution Date(s) October 12, 2005	Limited Partnership Citizenship
✓ Assignment	Corporation Citizenship Delaware
☐ Security Agreement ☐ Change of Name	Citizenship If assignee is not domiciled in the United States, a domestic
Other	representative designation is attached: Yes No
4. Application number(s) or registration number(s) and identification or description of the Trademark.	
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,404,613
	Additional sheet(s) attached? Yes Vo
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):	
5. Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and
Name: Richard C. Litman. Esq.	registrations involved:
Internal Address: Litman Law Offices, Ltd.	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00
Docket No.: 23373.18	Authorized to be charged by credit card
Street Address: P.O. Box 15035	Authorized to be charged to deposit account
Crystal City Station	✓ Enclosed
City: Arlington	8. Payment Information:
State: <u>VA</u> Zip: <u>22215</u>	a. Credit Card Last 4 Numbers
Phone Number: 703-486-1000	Expiration Date
Fax Number: 703-486-7000	b. Deposit Account Number
Email Address: litman@4patent.com	Authorized User Name
9. Signature: Muhan Chin	October 17, 2005
Signature	Date
Richard C. Litman, Esq.	Total number of pages including cover sheet, attachments, and document:
Name of Person Signing	sieet, attaciments, and document.

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

19/19/2005 ECOOPER

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
REEL: 003237 FRAME: 0327

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter "Assignment") is made by INTERNATIONAL WEB BROACASTING CORPORATION, a Delaware corporation (hereinafter "Assignor").

This Assignment is made to RARE NAMES, INC. a Delaware corporation, having an address of Prospect Place, 230 Third Avenue, First Floor, Waltham, MA 02451 (hereinafter "Assignee").

This Assignment is made with reference to the following facts:

- A. Assignor has adopted and used in commerce a certain service mark as shown in "SENIOR ZONE" in U.S. Service Mark Registration No. 2,404,613 issued on November 14, 2000 on the Principal Register for the mark "SENIOR ZONE" (hereinafter "Service Mark"), and is the registrant and present owner of the said Service Mark.
- B. Assignor has developed and caused to be developed the Service Mark into a valuable asset that symbolizes and embodies substantial goodwill and consumer recognition in the marketplace.
- C. Assignor wishes to sell and transfer to Assignee, and Assignee wishes to receive from Assignor, the entirety of Assignor's right, title and interest in and to the Service Mark and all goodwill and consumer recognition related thereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, Assignor does hereby and herewith assign, transfer, sell and convey to Assignee all right, title and interest in and to the Service Mark, together with the aforesaid U.S. Service Mark Registration No. 2,404,613 therefore, together with all goodwill and consumer recognition symbolized by and embodied in all and any of the foregoing, all to be held and enjoyed by Assignee (and by Assignee's successors, assigns, and legal representatives) to the end of the term or terms for which the Service Mark is granted and all and any renewals thereof, all as fully and entirely as same would have been held and enjoyed by Assignor if this assignment had not been made, together with all claims for damages and profits by reason of past infringement of the Service Mark, with the right to sue for and collect same for Assignee's own use (and for the use of Assignee's successors, assigns, and legal representatives).

It is understood and agreed that Assignor will pay the legal fees of Litman Law Office, Ltd. and the U.S. Trademark Office filing fee in respect of this Trademark Assignment as well as any additional costs or fees reasonably necessary to correct any deficiencies in this Trademark Assignment unless such deficiencies are the result of acts performed or incomplete or erroneous information received from Assignee.

(L)a

TRADEMARK REEL: 003237 FRAME: 0328 Assignor covenants and agrees that Assignor, on request, and at Assignee's own sole cost and expense (except as otherwise provided for in the immediately preceding paragraph), will execute and deliver to Assignee any and all additional documents and papers, if any, as may be necessary to perfect in Assignee the interests herein conveyed, and further covenants and agrees that Assignor, on request, and at Assignee's own sole cost and expense (except as otherwise provided for in the immediately preceding paragraph), will communicate and cooperate with Assignee to the extent necessary for Assignee to have and enjoy to the fullest extent the interests herein conveyed.

IN WITNESS WHEREOF and intending to be legally bound, said Assignor, by its undersigned duly authorized representative, has hereunto set its hand as noted below:

Date: October 12, 2005

RECORDED: 10/17/2005

Clifford V. Aaron

Executive Vice President and Director INTERNATIONAL WEB BROADCASTING

CORPORATION

(a Delaware corporation)

Assignor

TRADEMARK REEL: 003237 FRAME: 0329