

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William P. Johnson		01/31/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Maid Brands, Inc.		
Street Address:	6008-B North Lindbergh Boulevard		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63042		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3005037	HEAVY WEIGHT	
CORRESPONDENCE DATA			
Fax Number:	(314)238-2401		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	314-238-2400		
Email:	trademarks@patpro.com		
Correspondent Name:	David H. Chervitz		
Address Line 1:	12412 Powerscourt Drive		
Address Line 2:	Suite 200		
Address Line 4:	St. Louis, MISSOURI 63131		
ATTORNEY DOCKET NUMBER:	JOHN HEAVUS		
NAME OF SUBMITTER:	David H. Chervitz		
Signature:	/david h chervitz/		
Date:	01/31/2006		

CH 3005037 \$40.00

900041050

TRADEMARK
REEL: 003237 FRAME: 0709

TRADEMARK ASSIGNMENT

WHEREAS, William P. Johnson, an individual, having principal place of business at 6008-B North Lindbergh Boulevard, St. Louis, Missouri 63042, has adopted, used, is using, and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

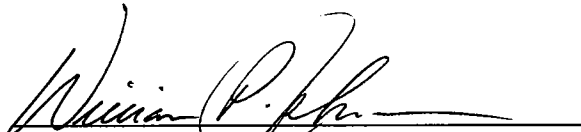
Reg. No.	Ser. No.	Mark	Reg. Date
3005037	78/352506	HEAVY WEIGHT	October 4, 2005

AND, WHEREAS, MAID BRANDS, INC., a Missouri corporation, having its principal place of business at 6008-B North Lindbergh Boulevard, St. Louis, Missouri 63042, is desirous of acquiring the registered trademark;

Now, therefore, in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, William P. Johnson, hereby assigns to MAID BRANDS, INC. right, title and interest in and to the mark and the registration together with the goodwill of the business symbolized by the trademark and the registration, and the right to sue for past infringement.

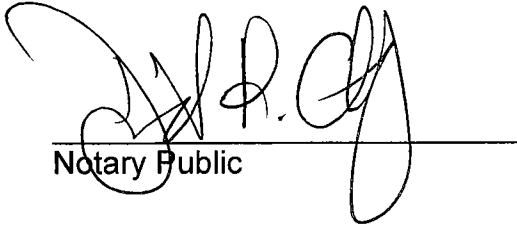
Date:

1/31/06


William P. Johnson

STATE OF MISSOURI)
) SS.
COUNTY OF ST. LOUIS)

On this 31st day of JANUARY, 2006, before me, a Notary Public, personally appeared William P. Johnson, to me known to be the person named in and who executed the above Trademark Assignment, and acknowledged to me that he executed the same for the uses and purposes therein mentioned, as his own free act and deed.


Notary Public

My Commission Expires:

