

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ASSOCIATED HYGIENIC PRODUCTS INC. | | 01/23/2006 | CORPORATION: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | ASSOCIATED HYGIENIC PRODUCTS LLC | | |
| Street Address: | 3400 RIVER GREEN CT, NO. 600 | | |
| City: | DULUTH | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30096 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1356579 | "CUDDLES" | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (214)855-8200 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2148558000 | | |
| Email: | ABURNS@FULBRIGHT.COM | | |
| Correspondent Name: | FULBRIGHT & JAWORSKI LLP/ANN K. BURNS | | |
| Address Line 1: | 2200 ROSS AVE, STE 2800 | | |
| Address Line 4: | DALLAS, TEXAS 75201 | | |
| ATTORNEY DOCKET NUMBER: | T02596US0/10104297 | | |
| NAME OF SUBMITTER: | Ann K. Burns | | |
| Signature: | /Ann K. Burns/ | | |
| Date: | 01/31/2006 | | |

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Associated Hygienic Products Inc. (“Assignor”), a Wisconsin corporation, is the owner of the entire right, title and interest in and to the Trademark “CUDDLES”, now registered in the United States Patent and Trademark Office under Registration No. 1356579 issued August 27, 1985;

WHEREAS, Associated Hygienic Products, LLC (“Assignee”), a Delaware limited liability company having its principal offices at 3400 River Green Court, No. 600, Duluth, Georgia 30096, is desirous of acquiring the entire right, title and interest in and to the Trademark “CUDDLES” and all corresponding trademark applications and registrations for the mark, including U.S. Trademark Registration No. 1356579;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Associated Hygienic Products Inc. hereby assigns to Associated Hygienic Products, LLC, any and all of its right, title and interest in and to said Trademark “CUDDLES” and all corresponding trademark applications and registrations for the mark, including U.S. Trademark Registration No. 1356579, together with the goodwill of the business symbolized by said Trademark.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized officer this 23 day of JANUARY, 2006.

ASSOCIATED HYGIENIC PRODUCTS INC.

By: *George H. Jackson III*

Name: George H. JACKSON III

Title: Chief Executive Officer

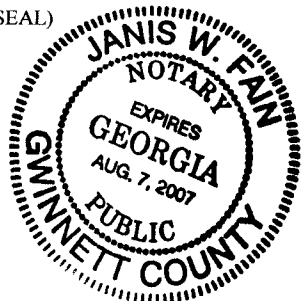
STATE OF Georgia

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§

COUNTY OF GWINNETT

Before me, a Notary Public, on this day personally appeared George H. JACKSON III, who is Chief Executive Officer of Associated Hygienic Products Inc., known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of Associated Hygienic Products Inc., and that he has executed the same on behalf of said corporation for the purposes and consideration therein expressed, and in the capacity therein stated. Given under my hand and seal of office this 23 day of JANUARY, 2006.

(NOTARIAL SEAL)



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Janis W. Fain
Notary Public in and for the State of Georgia