

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIANE VON FURSTENBERG STUDIO		01/30/2006	PARTNERSHIP: CONNECTICUT
RECEIVING PARTY DATA			
Name:	A CERTAIN WOMAN, LLC		
Street Address:	11 NORTH STREET		
City:	CHESHIRE		
State/Country:	MASSACHUSETTS		
Postal Code:	01225		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1869661	SILK ASSETS	
CORRESPONDENCE DATA			
Fax Number:	(914)723-4301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	glandau@lslp.com		
Correspondent Name:	GEOFFREY I. LANDAU		
Address Line 1:	LACKENBACH SIEGEL, LLP		
Address Line 2:	ONE CHASE ROAD		
Address Line 4:	SCARSDALE, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	1616		
NAME OF SUBMITTER:	GEOFFREY I. LANDAU		
Signature:	/gil/		
Date:	01/31/2006		

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Total Attachments: 2
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ASSIGNMENT

WHEREAS, **DIANE VON FURSTENBERG STUDIO**, a Connecticut partnership with offices at Cloudwalk Farm, Aspetuck Road, New Milford, Connecticut 06776 (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademark which has been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
SILK ASSETS	1,869,661

(hereinafter referred to as the "Mark");

WHEREAS, **A CERTAIN WOMAN, LLC**, a Massachusetts limited liability company with offices at 11 North Street, Cheshire, Massachusetts 01225, was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

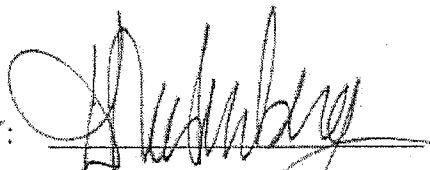
WHEREAS, by agreement **A CERTAIN WOMAN, LLC** received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of **A CERTAIN WOMAN, LLC**

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said A CERTAIN WOMAN, LLC all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

DIANE VON FURSTENBERG STUDIO

BY: 

NAME: Diane von Furstenberg

TITLE: CEO

DATE: January 30, 2006