

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harris N.A., as successor by merger with Harris Trust and Savings Bank		01/30/2006	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Fresh Food Concepts, Inc., f/k/a Senor Felix's Gourmet Mexican Food, Inc.
Street Address:	15023 Ramona Blvd.
City:	Baldwin Park
State/Country:	CALIFORNIA
Postal Code:	91076
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1553101	RIO DE ORO
Registration Number:	1554894	ROJO'S
Registration Number:	2627005	ULTIMATE DIPS
Registration Number:	2594779	ULTIMATE GOURMET
Registration Number:	1562381	

CORRESPONDENCE DATA

Fax Number: (312)803-5299
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (312) 845-3430
 Email: kalwa@chapman.com
 Correspondent Name: Richard Kalwa
 Address Line 1: 111 West Monroe Street
 Address Line 2: Chapman and Cutler LLP
 Address Line 4: Chicago, ILLINOIS 60603

CH \$140.00 1553101

ATTORNEY DOCKET NUMBER:	1565084
NAME OF SUBMITTER:	Richard Kalwa
Signature:	/richard kalwa/
Date:	02/01/2006
Total Attachments: 3 source=1999498#page1.tif source=1999498#page2.tif source=1999498#page3.tif	

RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT dated January 30, 2006 by Harris N.A., as successor by merger with Harris Trust and Savings Bank as hereinafter described;

WITNESSETH:

WHEREAS, Harris N.A., as successor by merger with Harris Trust and Savings Bank with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, (the "*Secured Party*") and Fresh Food Concepts, Inc., f/k/a/ Senor Felix's Gourmet Mexican Food, Inc., a California corporation, ("*Debtor*") with its principal place of business and mailing address at 15023 Ramona Blvd., Baldwin Park, CA 91076 (the "*Debtor*") are parties to a certain Trademark Collateral Agreement dated November 6, 2002 which was recorded in the United States Patent and Trademark Office on November 11, 2002 at Reel 002623, Frame 0073, pursuant to which the Debtor granted a security interest in and collateral assignment of certain trademarks, trademark registrations and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "*Trademarks*"); and

WHEREAS, the Debtor has requested that the Secured Party release its security interests in the Trademarks and reassign the same to the Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

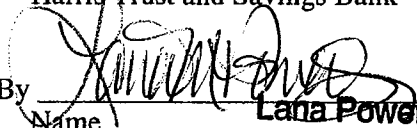
The Secured Party hereby releases its security interests in and collateral assignment of, and reassigns, grants and conveys to the Debtor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

(i) Each trademark, trademark registration and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and

(ii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark or trademark registration, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS N.A., as successor by merger with
Harris Trust and Savings Bank

By 
Name Lana Powers
Title Vice President

**SCHEDULE A
TO TRADEMARK COLLATERAL AGREEMENT**

FEDERAL TRADEMARK REGISTRATIONS

MARK	CLASS	SERIAL NO. / REG. NO.	FILING DATE OR RENEWAL DATE	STATUS
Rio De Oro		1553101	8.22.09	Registered
Rojos		1554894	9.5.09	Registered
Ultimate Dips		2627005	9.24.08	Registered
Ultimate Gourmet		2594779	7.16.07	Reg.(Not in Use)
Man Under Hat/Cactus		1562381	10.24.09	Reg.(Not in Use)