

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gordon Brothers Group, LLC		01/27/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PSTM, Inc.		
Street Address:	103 Springer Building, 3411 Silverside Road		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2302808	PETITE SOPHISTICATE	
Registration Number:	1243259	PETITE SOPHISTICATE	
Registration Number:	1554817	PETITE SOPHISTICATE	
Registration Number:	2307212	COLLECTIBLES PETITE SOPHISTICATE	
Registration Number:	2392066	COLLECTIBLES PETITE SOPHISTICATE	
Registration Number:	2134008	PETITE SOPHISTICATE OUTLET	
CORRESPONDENCE DATA			
Fax Number:	(215)864-9803		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.864.8101		
Email:	meadwayj@ballardspahr.com		
Correspondent Name:	Jay K. Meadway		
Address Line 1:	1735 Market Street, 51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-7599		

CH \$165.00 2302808

ATTORNEY DOCKET NUMBER:	048702
NAME OF SUBMITTER:	Jay K. Meadway
Signature:	/Jay K. Meadway/
Date:	02/01/2006
Total Attachments: 3 source=int18#page1.tif source=int19#page1.tif source=int1A#page1.tif	

ASSIGNOR: GORDON
BROTHERS GROUP, LLC

By: *Bradley W. Snyder*
Title: *Principal*
Dated: *January 27, 2006*

COMMONWEALTH OF :
 : SS
COUNTY OF :

On this the *27* day of *January* , 2006 before me appeared *Bradley W. Snyder* the person who signed this instrument, who acknowledged that he/she holds the position of *Principal* for Gordon Brothers Group, LLC and that being duly authorized he/she signed this instrument as a free act on behalf of such company.

Susan M. Ferrick
My Commission Expires: 3/27/09



ASSIGNMENT OF TRADEMARKS

WHEREAS, PSTM, Inc., a Delaware corporation having an address of 103 Springer Bldg., 3411 Silverside Rd., Wilmington, DE 19810 ("Assignee"), has acquired from Gordon Brothers Group, LLC a Delaware limited liability company with a principal place of business at 40 Broad Street, Boston, MA 02109 ("Assignor"), all of Assignor's rights, title and interest in and to the Marks identified on Exhibit "A" attached hereto (the "Marks") pursuant to a Purchase Agreement dated as of *January 12, 2006*;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns to said Assignee all of Assignor's rights, title and interest in and to the said Marks, together with (a) the goodwill of the business symbolized by and associated with the said Marks, (b) all applications therefor and registrations and renewals thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

Assignor agrees to execute and deliver, at Assignee's request and at Assignee's expense, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Signature Page to Follow

EXHIBIT "A"

<u>Mark</u>	<u>Registration No.</u>
PETITE SOPHISTICATE	2302808
PETITE SOPHISTICATE	1243259
PETITE SOPHISTICATE and Design	1554817
COLLECTIBLES PETITE SOPHISTICATE	2307212
COLLECTIBLES PETITE SOPHISTICATE	2392066
PETITE SOPHISTICATE OUTLET	2134008