

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Regis Corporation		02/01/2006	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	RPC Acquisition Corp.		
Street Address:	7201 Metro Blvd.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55439		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2363845	PRO-PLUS	
CORRESPONDENCE DATA			
Fax Number:	(952)947-7200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-947-7219		
Email:	scott.sullivan@regiscorp.com		
Correspondent Name:	Scott Sullivan		
Address Line 1:	7201 Metro Blvd.		
Address Line 4:	Minneapolis, MINNESOTA 55439		
NAME OF SUBMITTER:	Scott Sullivan		
Signature:	/Scott Sullivan/		
Date:	02/01/2006		

CH \$40.00 2363845

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Regis Corporation, a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, and RPC Acquisition Corp., a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, are the owners by assignment of the mark and related registration identified on the attached Exhibit A (hereinafter "the Mark"); and

WHEREAS, RPC Acquisition Corp., a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, is desirous of acquiring all rights in the Mark;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged as of June 30, 2003, said Regis Corporation and RPC Acquisition Corp. have assigned and do hereby assign unto the said RPC Acquisition Corp. all right, title, and interest in and to the Mark and registration identified on the attached Exhibit A, together with the good will of the business symbolized by said Mark.

REGIS CORPORATION

Dated: February 1, 2006 By: [Signature]
Eric A. Bakken
Its: Vice President, Law

RPC ACQUISITION CORP.

Dated: February 1, 2006 By: [Signature]
Eric A. Bakken
Its: Vice President, Law

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

Before me personally appeared said Eric A. Bakken and acknowledged the foregoing instrument to be his free act and deed this 15th day of ~~January~~ ^{February}, 2006.

[Signature]
Notary Public



EXHIBIT A

Trademark/Service Mark

U.S. Registration No.

Registration Date

PRO-PLUS

2,363,845

July 4, 2000