

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jacobson Warehouse Company, Inc.		01/28/2006	CORPORATION: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jacobson Holding Co.		
<b>Street Address:</b>	3811 Dixon Street		
<b>City:</b>	Des Moines		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50313		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1867232	JACOBSON WAREHOUSE COMPANY	
Registration Number:	1857946	JJJ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(515)288-1338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	515-288-3667		
<b>Email:</b>	patatty@ipmvs.com		
<b>Correspondent Name:</b>	Bruce W. McKee		
<b>Address Line 1:</b>	801 Grand Avenue		
<b>Address Line 2:</b>	Suite 3200		
<b>Address Line 4:</b>	Des Moines, IOWA 50309-2721		
<b>ATTORNEY DOCKET NUMBER:</b>	J181-1 1,867,232		
<b>NAME OF SUBMITTER:</b>	Bruce W. McKee		
<b>Signature:</b>	/Bruce W. McKee/		

CH \$65.00 1867232

Date:

02/01/2006

Total Attachments: 1

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