

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE: | 08/05/2003 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|----------------------------------|
| Morven Partners | | 08/05/2003 | LIMITED PARTNERSHIP: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|----------------------------------|
| Name: | J.J. Peanut Company |
| Street Address: | Main Street, Post Office Box 710 |
| City: | Severn |
| State/Country: | NORTH CAROLINA |
| Postal Code: | 27877 |
| Entity Type: | CORPORATION: NORTH CAROLINA |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------|
| Registration Number: | 1075613 | |
| Registration Number: | 1716108 | JIMBO'S JUMBOS |
| Registration Number: | 1671902 | FOWLER'S FAMOUS |
| Registration Number: | 1059458 | GARY'S |
| Registration Number: | 1381640 | NUTS D'VINE |

CORRESPONDENCE DATA

Fax Number: (919)688-3781
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (919) 683-5514
 Email: emailboxtm@oliveandolive.com
 Correspondent Name: Susan Freya Olive
 Address Line 1: 500 Memorial Street, P.O. Box 2049
 Address Line 4: Durham, NORTH CAROLINA 27702-2049

CH \$140.00 1075613

| | |
|---|-------------------|
| ATTORNEY DOCKET NUMBER: | NOPC0001 |
| NAME OF SUBMITTER: | Susan Freya Olive |
| Signature: | /sfo/ |
| Date: | 02/01/2006 |
| Total Attachments: 5 source=0001 Merger Docs Morven to JJPeanut Co#page1.tif source=0001 Merger Docs Morven to JJPeanut Co#page2.tif source=0001 Merger Docs Morven to JJPeanut Co#page3.tif source=0001 Merger Docs Morven to JJPeanut Co#page4.tif source=0001 Merger Docs Morven to JJPeanut Co#page5.tif | |

TRADEMARK ASSIGNMENT

WHEREAS, Morven Partners, L.P., a limited partnership organized under the laws of the State of Delaware, having a principal place of business at 8710 Earhart Lane, Suite 201, Cedar Rapids, Iowa 52408-9007 (formerly 9201 Arboretum Parkway, Suite 100, Richmond, Virginia 23236) (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

WHEREAS, J. J. Peanut Company, a corporation organized under the laws of the State of North Carolina, having a principal place of business at P.O. Box 710, Main Street, Severn, North Carolina 27877 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration of said mark.

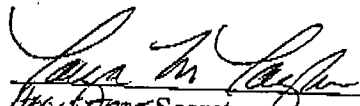
This the 5th day of AUGUST, 2003.

MORVEN PARTNERS, L.P.

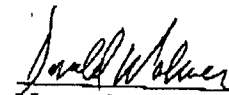
(CORPORATE SEAL)

By: Jimbo's Jumbos, Incorporated
Its General Partner

ATTEST:



Secretary

By: 

Name: Donald Palmer
Title: President

STATE OF North Carolina

COUNTY OF Wake

I, Brian T. Edwards, a Notary Public in and for the state and county aforesaid, hereby certify that Tanya M. Taylor personally came before me this day and acknowledged that he is (Assistant) Secretary of JIMBO'S JUMBOS, INCORPORATED, a _____ corporation, and that by authority duly given and as the act of the corporation, the foregoing instrument was signed in its name as General Partner of Morven Partners, L.P. by its President, sealed with its corporate seal and attested by its (Assistant) Secretary, and that the aforesaid corporation is the General Partner of Morven Partners, L.P.

Witness my hand and official stamp or seal, this the 5 day of August, 2003.

(Seal-Stamp) BRIAN T. EDWARDS
NOTARY PUBLIC
WAKE COUNTY, N.C.
My Commission Expires 11-20-2006






B. T. Edwds
Notary Public


My Commission Expires: 11-20-2006

EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS AND APPLICATIONS

UNITED STATES

| Mark | Reg. No. | Reg. Date | Goods |
|--|-----------|----------------|---|
| GP design  | 1,059,457 | Feb. 15, 1977 | Processed peanuts, in class 29 |
| GARY'S | 1,059,458 | Feb. 15, 1997 | Processed peanuts, in class 29 |
| Peanut packaging design  | 1,075,613 | Oct. 18, 1977 | Processed peanuts in Class 29 |
| Peanut vendor design  | 1,348,344 | July 9, 1985 | Peanut butter; processed nuts and seeds, namely, mixed nuts, cashews, sunflower seeds and pistachios; and processed peanuts, in class 29; nonprocessed peanuts, in class 31 |
| NUTS D'VINE | 1,381,640 | Feb. 4, 1986 | Processed peanuts, peanut butter and peanut oil, in class 29; peanut candy and chocolate candy, in Class 30 |
| FOWLER'S FAMOUS and design  | 1,671,902 | Jan. 14, 1992 | Snack foods; namely, processed fruits, processed vegetables, processed nuts, banana chips, in class 29; processed grains, corn chips, taco chips, tortilla chips and candy, in class 30 |
| JIMBO'S JUMBO | 1,716,108 | Sept. 15, 1992 | Roasted and salted peanuts, in class 29; raw peanuts, in class 30 |
| JIMBO'S JUMBOS and design  | 1,877,778 | Feb. 7, 1995 | Roasted and salted peanuts, in class 29; raw peanuts, in class 30 |


INITIAL

PENDING REGISTRATIONS AND APPLICATIONS

CANADA

Mark

Reg. No.

Reg. Date

Goods

GARY'S
and design



Appln. No.
1,059,542

Filed
May 17, 2000

Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-coated almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; Cajun peanuts; pralined walnuts; trail mix; chocolate-coated raisins; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt

JIMBO'S
JUMBOS
and design



Appln. No.
1,059,543

Filed
May 17, 2000

Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-covered almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; cajun peanuts; pralined walnuts; trail mix; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt

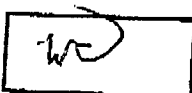
FOWLER'S
FAMOUS
and design



Appln. No.
1,059,544

Filed
May 17, 2000

Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-coated almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; cajun peanuts; pralined walnuts; trail mix; chocolate-coated raisins; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell



INITIAL

TRADEMARK

REEL: 003238 FRAME: 0568

PENDING REGISTRATIONS AND APPLICATIONS (CONTINUED)

| | | | |
|-------------|-----------------|------------------|--------------|
| <i>Mark</i> | <i>Reg. No.</i> | <i>Reg. Date</i> | <i>Goods</i> |
|-------------|-----------------|------------------|--------------|

pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt

UNITED STATES

| <i>Mark</i> | <i>Reg. No.</i> | <i>Reg. Date</i> | <i>Goods</i> |
|--|-----------------------------|-----------------------|--------------|
| FOLWER'S FAMOUS and Design (See Above) | App. #76/065,339 Pending | Filed June 8, 2000 | See Above |
| GARY'S and Design (See Above) | App. #76/065,336 Pending | Filed June 8, 2000 | See Above |
| JIMBO'S JUMBOS and Design (See Above) | App. #76/065,333 Pending | Filed June 8, 2000 | See Above |



FOLWER'S FAMOUS



GARY'S



JIMBO'S JUMBOS



INITIAL