

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Dave Bogner | | 12/13/2005 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Bravo! LLC | | |
| Street Address: | 349 Wetherell Street | | |
| City: | Manchester | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06040 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CONNECTICUT | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2305176 | BRAVO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (860)251-5212 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 860 251 5822 | | |
| Email: | trademarks@goodwin.com | | |
| Correspondent Name: | Patricia C. Gagnon, RP | | |
| Address Line 1: | One Constitution Plaza | | |
| Address Line 2: | Shipman & Goodwin LLP | | |
| Address Line 4: | Hartford, CONNECTICUT 06103-1919 | | |
| ATTORNEY DOCKET NUMBER: | 7215-01 | | |
| NAME OF SUBMITTER: | Patricia C. Gagnon | | |
| Signature: | /Patricia C. Gagnon/ | | |
| Date: | 02/02/2006 | | |

OP \$40.00 2305176

Total Attachments: 1
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DESIGNATION OF TRADEMARK ASSIGNEE

Dave Bogner, hereby, designates Bravo!, LLC, a Connecticut limited liability company located at 349 Wetherell Street Manchester, CT 06040, as the designated company referred to in the Assignment of Trademarks, by and between Dave Bogner, designated company and Eagle Pack Pet Foods, Inc., dated December 13, 2005, and assigns any and all remaining right title and interest to the trademark "BRAVO," under the registration number 2,305,176 to Bravo LLC.

Bravo!, LLC, hereby accepts above designation and assignment.

Dave Bogner
Dave Bogner
Date: 1-30-06

BRAVO!, LLC

Dave Bogner
By: *Dave Bogner*
Its:
Date: 1-30-06

