

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Food Masters, Inc.		01/17/2006	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Lifewise Ingredients, LLC		
Street Address:	350 Telser Road		
City:	Lake Zurich		
State/Country:	ILLINOIS		
Postal Code:	60047		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3043980	BITZELS	
CORRESPONDENCE DATA			
Fax Number:	(847)418-3448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8474183447		
Email:	lgianfrancisco@pawlanlaw.com		
Correspondent Name:	Lisa Gianfrancisco, Pawlan Law, LLC		
Address Line 1:	650 Dundee Road		
Address Line 2:	Suite 250		
Address Line 4:	Northbrook, ILLINOIS 60062		
ATTORNEY DOCKET NUMBER:	97202.01		
NAME OF SUBMITTER:	Carol Bender		
Signature:	/carol bender/		
Date:	02/02/2006		

OP \$40.00 3043980

Total Attachments: 1
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ASSIGNMENT AND ASSUMPTION OF TRADEMARK


Effective January 17, 2006, for good and valuable consideration, the receipt of which is hereby acknowledged; **FOOD MASTERS, INC.**, an Illinois corporation ("Assignor"), hereby transfers, assigns, delegates and sets over to **LIFEWISE INGREDIENTS, LLC**, an Illinois limited liability company ("Assignee"), all right, title and interest in and to that certain registered trademark for BITZELS, with the United States Patent and Trademark Office Registration Numbers 3,043,980 ("Trademark"), and any and all modifications and amendments relating thereto.

This Assignment and Assumption may be executed in counterparts, each of which shall be deemed an original.

WHEREFORE, the undersigned have executed this Assignment and Assumption of Agreement as of the dates set forth below:

ASSIGNOR:

FOOD MASTERS, INC.

by: 

Mitchell D. Pawlan, President

ASSIGNEE:

LIFEWISE INGREDIENTS, LLC

by: 

Its Manager

Print Name: Carol BENDER