

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/02/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J.J. Peanut Company		02/02/2006	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Severn Peanut Company, Inc.
Street Address:	Main Street, P.O. Box 710
City:	Severn
State/Country:	NORTH CAROLINA
Postal Code:	27877
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1059458	GARY'S
Registration Number:	1075613	
Registration Number:	1381640	NUTS D'VINE
Registration Number:	1671902	FOWLER'S FAMOUS
Registration Number:	1716108	JIMBO'S JUMBOS

CORRESPONDENCE DATA

Fax Number: (919)688-3781
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 919-683-5514
 Email: emailboxtm@oliveandolive.com
 Correspondent Name: Susan Freya Olive
 Address Line 1: 500 Memorial Street, P.O. Box 2049
 Address Line 4: Durham, NORTH CAROLINA 27702-2049

OP \$140.00 1059458

ATTORNEY DOCKET NUMBER:	NOPC0001
NAME OF SUBMITTER:	Vedia Jones-Richardson
Signature:	/Vedia Jones-Richardson/
Date:	02/02/2006
Total Attachments: 4 source=0001 asn-sign jjpeanut to severn peanut#page1.tif source=0001 asn-sign jjpeanut to severn peanut#page2.tif source=0001 asn-sign jjpeanut to severn peanut#page3.tif source=0001 asn-sign jjpeanut to severn peanut#page4.tif	

ASSIGNMENT OF MARKS


WHEREAS, J.J. Peanut Company, of Severn, North Carolina, has purchased, used, and is using certain marks, which are indicated on the attached Exhibit 1.

and

WHEREAS, Severn Peanut Company, Inc., of Severn, North Carolina, is desirous of acquiring said marks and any and all registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said J.J. Peanut Company does hereby assign unto the said Severn Peanut Company, Inc., all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

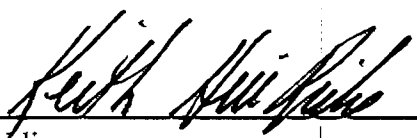
J.J. Peanut Company

By: 
G. Dallas Barnes, Jr., President

Date: 2-2-2006

STATE OF NORTH CAROLINA
COUNTY OF Northampton

On this 2nd day of February, 2006, before me personally appeared G. Dallas Barnes, Jr., the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of J.J. Peanut Company, and that he was authorized so to sign.






Notary Public

My commission expires July 17, 2010

EXHIBIT I

LIST OF TRADEMARK REGISTRATIONS AND APPLICATIONS

UNITED STATES


Mark	Reg. No.	Reg. Date	Goods
GP design 	1,059,457	Feb. 15, 1977	Processed peanuts, in class 29
GARY'S	1,059,458	Feb. 15, 1977	Processed peanuts, in class 29
Peanut packaging design 	1,075,613	Oct. 18, 1977	Processed peanuts in Class 29
NUTS DIVINE	1,381,640	Feb. 4, 1986	Processed peanuts, peanut butter and peanut oil, in class 29; peanut candy and chocolate candy, in Class 30
FOWLER'S FAMOUS and design 	1,671,902	Jan. 14, 1992	Snack foods; namely, processed fruits, processed vegetables, processed cuts, banana chips, in class 29; processed grains, corn chips, taco chips, tortilla chips and candy, in class 30
JIMBO'S JUMBO	1,716,108	Sept. 15, 1992	Roasted and salted peanuts, in class 29; raw peanuts, in class 30
JIMBO'S JUMBOS and design 	1,977,778	Feb. 7, 1993	Roasted and salted peanuts, in class 29; raw peanuts, in class 30


 


INITIAL

PENDING REGISTRATIONS AND APPLICATIONS

CANADA

Mark	App. No.	Req. Date	Goods
GARY'S and design 	1,339,542	Filed May 17, 2000	Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-coated almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; Cajun peanuts; pralined walnuts; trail mix; chocolate-coated raisins; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt;

JIMBO'S JUMBOS and design 	1,359,543	Filed May 17, 2000	Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-covered almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; Cajun peanuts; pralined walnuts; trail mix; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt;
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FOWLER'S FAMOUS and design 	1,339,544	Filed May 17, 2000	Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-coated almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; Cajun peanuts; pralined walnuts; trail mix; chocolate-coated raisins; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt;
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TRADEMARK

PENDING REGISTRATIONS AND APPLICATIONS (CONTINUED)

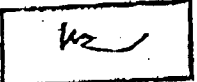
Mark Reg. No. Reg. Date Goods

pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled poppitas; and roasted pepitas, with or without salt.

UNITED STATES

Mark	Reg. No.	Reg. Date	Goods
FOLWER'S FAMOUS and Design (See Above)	 App. #76/065,339 Pending	Filed June 8, 2000	See Above
GARY'S and Design (See Above)	 App. #76/065,336 Pending	Filed June 8, 2000	See Above
JIMBO'S JUMBUS and Design (See Above)	 App. #76/065,333 Pending	Filed June 8, 2000	See Above





INITIAL