

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John Quirk		02/02/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BowTie, Inc.		
Street Address:	3 Burroughs		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1519428	HORSES USA	
CORRESPONDENCE DATA			
Fax Number:	(248)594-0610		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2485940600		
Email:	tmdocketing@raderfishman.com		
Correspondent Name:	Michael D. Fishman		
Address Line 1:	39533 Woodward Avenue		
Address Line 2:	Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	63361-0619		
NAME OF SUBMITTER:	Michael D. Fishman		
Signature:	/Michael D. Fishman/		
Date:	02/03/2006		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, John Quirk, U.S. citizen at 21 Greenview, Carlsbad, CA 92009 ("Assignor") wishes to assign to BowTie, Inc., a California corporation at 3 Burroughs, Irvine, CA 92618 ("Assignee"), and Assignee wishes to acquire, all rights Assignor owns in and to the following (collectively, the "Trademark Rights"):

Any and all designations formed by or incorporating HORSES and USA any and all variations thereof, whether singular or plural, and whether used as a trademark, service mark, trade name, domain name or in any other capacity;

U.S. Trademark Registration No. 1,519,428 for HORSES USA registered January 3, 1989; and


Any and all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark HORSES USA and the remainder of the forgoing are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

NOW, THEREFORE, in view of the payment to Assignor of \$10.00, and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Trademark Rights. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

BOWTIE, INC.

JOHN QUIRK

By: 

By: 

Name: Doug Steil

Title: SL. VP. CFO

Date: 2/2/06

Date: Feb 2, 2006