

07-21-2005

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)



PARTMENT OF COMMERCE  
Patent and Trademark Office

RECORDA 103044571  
TRADEMARKS ONLY

2005 JUL 18 PM 12:40

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the following addresses below.

**1. Name of conveying party(ies):**  
 Shaw Industries Group, Inc.  
 616 East Walnut Avenue  
 P.O. Drawer 2128  
 Dalton, Georgia 30722-2128

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Georgia  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  No  
 Additional names, addresses, or citizenship attached?  Yes  No

Name: Columbia Insurance Company  
 Internal \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Street Address: 3024 Hamey Street  
 City: Omaha  
 State: Nebraska  
 Country: USA Zip: 68131-3535

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**  
 Execution Date(s) June 21, 2005

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
78/400830

B. Trademark Registration No.(s)  
\_\_\_\_\_

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**  
ECOLOGIX

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Lisa A. Iverson  
 Internal Address: Neal & McDevitt, LLC  
 Street Address: 1776 Ash Street  
 City: Northfield  
 State: Illinois Zip: 60093  
 Phone Number: 847-441-9100  
 Fax Number: 847-441-0911  
 Email Address: lpi@nealmcdevitt.com

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.101(b)(6) & 3.41) \$40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
 Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
 Authorized User Name \_\_\_\_\_

**9. Signature:** [Signature] Date: 7/14/05

Signature \_\_\_\_\_  
 Name of Person Signing: Lisa A. Iverson, Esq.  
 40-80-00

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-1995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1460

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## ASSIGNMENT

WHEREAS, SHAW INDUSTRIES GROUP, INC., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, P.O. Drawer 2128, Dalton, Georgia 30722-2128 ("Assignor") is the owner of the mark and application for:

App. No.	Mark
78/400830	ECOLOGIX

(hereinafter referred to as "the Mark"); and

WHEREAS, COLUMBIA INSURANCE COMPANY, a Nebraska corporation, with its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131-3535 ("Assignee") desires to acquire the Mark; and

WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase Agreement, an Intellectual Property License Agreement and an Intellectual Property Development Agreement effective as of January 1, 2003 ("the Agreements"); and


WHEREAS, the terms of the Agreements require Assignor to assign certain Intellectual Property to Assignee from time to time.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the application listed above.

ASSIGNOR:

SHAW INDUSTRIES GROUP, INC.

By:

  
 Frederick L. Hooper, III  
 Assistant Secretary

Date:

June 21, 2005

ASSIGNEE:

COLUMBIA INSURANCE COMPANY

By:

  
 Forrest Krutter  
 Senior Vice President

Date:

July 5, 2005