

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

The Good Earth Corporation

- Individual(s)
- General Partnership
- Corporation- State: California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_  
Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Fog Kist of Santa Cruz, LLC  
Internal  
Address: \_\_\_\_\_  
Street Address: 4300 North Rodeo Gulch Road  
City: Soquel  
State: California  
Country: USA Zip: 95073

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other limited liability company Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) 09/30/2005  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

76217064

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FOG KIST Application filed: 02/28/2001

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Stacy Lyons, Paralegal  
Internal Address: \_\_\_\_\_  
Sonnenschein Nath & Rosenthal LLP  
Street Address: 1301 K Street, N.W.  
Suite 600, East Tower  
City: Washington  
State: D.C. Zip: 2005  
Phone Number: 202-408-6415  
Fax Number: 202-408-6399  
Email Address: slyons@sonnenschein.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers 1004  
Expiration Date 07/2006  
b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:**

Stacy Lyons

Signature

Date

12-13-05

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF U.S. TRADEMARK APPLICATION**

Whereas The Good Earth Corporation (Assignor), a California corporation, located at 831 Almar Avenue, Santa Cruz, California 95060, has an intention to use the trademark which is applied for under Section 1(b) of the Trademark Act of 1946 in the United States Patent and Trademark Office under Serial No. 76/217064 (FOG KIST); and

Whereas Fog Kist of Santa Cruz, LLC (Assignee), a California limited liability company, located at 4300 North Rodeo Gulch Road, Soquel, California 95073, successor to the ongoing and existing business of The Good Earth Corporation or portion thereof to which the mark pertains, is desirous of acquiring said trademark and the application thereof and any and all goodwill of the business pertaining thereto;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said The Good Earth Corporation does hereby assign unto the said Fog Kist of Santa Cruz, LLC all right, title and interest it may own in and to the said trademark, together with any and all goodwill of the business symbolized by the trademark, and the above identified application thereof.

The Good Earth Corporation

Date:

<sup>LV</sup>  
Sept 30, 2005

By:

Name:

Louise Veninga

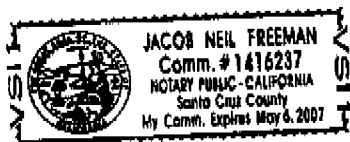
Title:

Executive Vice President

**NOTARIZATION**

State of California )  
County of Santa Cruz )ss.

On this 30<sup>th</sup> day of September, 2005 before me appeared Louise Veninga, in her capacity of Executive Vice President of The Good Earth Corporation, who signed the foregoing Assignment of U.S. Trademark Application.



*[Handwritten Signature]*  
Notary Public

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: FOG KIST

Serial No.: 76217064

Applicant: Fog Kist of Santa Cruz, LLC

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

**SUBSTITUTE POWER OF ATTORNEY**

The above-named applicant hereby revokes any previous Power of Attorney and substitutes Peter S. Reichertz, Esq., and other Partners, Associates and Of Counsel of Sonnenschein Nath & Rosenthal LLP, 1301 K Street, N.W., Suite 600, East Tower, Washington, DC 20005, (Telephone: 202 408-9222), as its attorneys authorized to transact all business in the U.S. Patent and Trademark Office in connection with the above application.

Fog Kist of Santa Cruz, LLC

Date: Sept 29, 2005By: Louise Venninga, LOUISE VENINGAName: Louise VenningaTitle: Vice President