



**EXHIBIT A – Trademark Assignment****ASSIGNMENT**

**WHEREAS**, Arbor Hill Associates, Inc. DBA Arbor Hill Grapery (“Assignor”), owns the trademark Ambrosia, and the related United States federal trademark AMBROSIA, Registration No. 2,639,398 (“Trademark”), registered on October 22, 2002 in the U.S. Patent and Trademark Office (PTO);

**WHEREAS**, 1-800-FLOWERS.COM, INC. (“Assignee”), a Delaware corporation, having offices at 1600 Stewart Avenue, Westbury, New York 11590, is desirous of acquiring said Trademark;

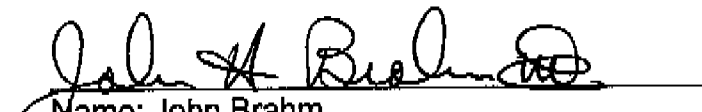
**WHEREAS**, pursuant to the terms of the Letter of Agreement dated <sup>November</sup>~~October~~ 29, 2005, Assignor has agreed to assign its entire right, interest, title, including goodwill, to the Trademark to Assignee;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which are hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee the entire right, title and interest in and to said trademark and the aforesaid registration thereof, together with the goodwill of the business connected with and symbolized by said Trademark, as fully and entirely as the same would have been held by Assignor had this sale, assignment, and transfer not been made, together with all claims for damages by reason of past infringement of said Trademark, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives.

Upon request of Assignee, its successors or assigns, Assignor agrees to execute and deliver without further compensation any and all instruments, papers or documents, including without limitation such further trademark applications and assignments as may be necessary or desirable to secure to Assignee, its successors and assigns, the full enjoyment of rights and properties hereby conveyed.

Executed and effective as of the 29 day of November 2005.

Arbor Hill Associates, Inc. d/b/a Arbor Hill Grapery

By:   
Name: John Brahm  
Title: President

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