

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
C-Squared TV, LLC		01/25/2006	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Alchemy Worldwide, LLC
Street Address:	15250 Ventura Blvd, Suite 300
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91403
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	76570482	ACTIVE REJUVETIN
Serial Number:	76570481	TOXLESS
Serial Number:	76533492	YOUTHODOLOGY
Serial Number:	76595928	YOUTHODOLOGY 15 MINUTE FACELIFT
Serial Number:	76533493	YOUTHODOLOGY 30 SECOND WRINKLE REMOVER
Serial Number:	76562292	YOUTHODOLOGY EYE SERUM

CORRESPONDENCE DATA

Fax Number: (818)377-2861
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 818-377-2831
Email: afeldstein@pacbell.net
Correspondent Name: Alan Feldstein
Address Line 1: 15250 Ventura Blvd, Suite 300
Address Line 4: Sherman Oaks, CALIFORNIA 91403

OP \$165.00 76570482

NAME OF SUBMITTER:	Alan Feldstein
Signature:	/Alan Feldstein/
Date:	02/03/2006
Total Attachments: 1 source=Assignment C Squared to Alchemy#page1.tif	

ASSIGNMENT

WHEREAS, C-Squared TV, a California Limited Liability Company has adopted, used and is using marks in its business and was the owner of certain trademark registrations and applications in the United States Patent and Trademark Office which trademarks are detailed as follows;

Active Rejuvetin	Serial #76/570,482	Filed December 21, 2005
Toxless	Serial #76/570,481	Filed January 16, 2004
Youthology	Serial #76/533,492	Filed July 29, 2003
Youthology 15 Minute Facelift	Serial #76/595,928	Filed June 4, 2004
Youthology 30 Second Wrinkle Remover	Serial #76/533,493	Filed July 29, 2003
Youthology Eye Serum	Serial #76/562,292	Filed November 28, 2003

WHEREAS, Alchemy Worldwide, a California Limited Liability Company ("Assignee") located and doing business at 15250 Ventura Blvd, Suite 300, Sherman Oaks, CA 91403 has heretofore acquired said trademarks from said C-Squared, LLC ("Assignor") and the USPTO applications and registrations thereof; and,

WHEREAS, the respective parties desire to further evidence the transfer thereof;

NOW, THEREFORE, for good and valuable consideration in the sum of One Dollar (\$1.00) the receipt of which is hereby acknowledged, "Assignor" does hereby sell, assign, and transfer unto "Assignee" all rights, title and interest in and to all above-identified trademarks listed and the corresponding registrations thereof, together with that part of the goodwill of the business connected with the use of and symbolized by said marks.

IN WITNESS WHEREOF, said C-Squared, LLC hereby executes this assignment this 9th day of January 2006.

BY:


C-Squared TV, LLC

NAME: JEFFREY CLIFFORD

TITLE: MANAGING MEMBER