

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Certificate of Conversion from a Limited Partnership to a Limited Liability Company		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beach Hotel Associates LP		08/13/2004	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beach Hotel Associates LLC		
<b>Street Address:</b>	47 Tenth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2115849	DELANO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)984-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-984-7761		
<b>Email:</b>	mburke@mwe.com		
<b>Correspondent Name:</b>	Michelle C. Burke		
<b>Address Line 1:</b>	227 W. Monroe ST		
<b>Address Line 2:</b>	McDermott Will & Emery Suite 4400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-5096		
<b>ATTORNEY DOCKET NUMBER:</b>	052602-012		
<b>NAME OF SUBMITTER:</b>	Michelle C. Burke		
<b>Signature:</b>	/Michelle C. Burke/		

CH \$40.00 2115849

Date:

02/03/2006

Total Attachments: 1

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State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 09:49 AM 08/13/2004  
FILED 09:49 AM 08/13/2004  
SRV 040593307 - 2345191 FILE

**CERTIFICATE OF CONVERSION  
FROM A LIMITED PARTNERSHIP TO A LIMITED  
LIABILITY COMPANY PURSUANT TO SECTION 18-214  
OF THE LIMITED LIABILITY COMPANY LAW**

1. The jurisdiction where the Limited Partnership first formed was the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate of Conversion is the State of Delaware.
3. The date the Limited Partnership first formed was July 26, 1993.
4. The name of the Limited Partnership immediately prior to filing this Certificate of Conversion is Beach Hotel Associates Limited Partnership.
5. The name of the Limited Liability Company as set forth in its Certificate of Formation is Beach Hotel Associates LLC.

/s/ Marc Gordon

Name: Marc Gordon  
Title: Authorized Person

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