

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE FRESH JUICE COMPANY, INC.		02/13/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ORCHID ISLAND JUICE COMPANY		
Street Address:	330 North U.S. Highway 1		
City:	Ft. Pierce		
State/Country:	FLORIDA		
Postal Code:	349504297		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1416876	JUST PIK'T	
Registration Number:	1550447	FRESH PIK'T	
Registration Number:	1941650	FLORIDA PIK'T	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908 722 5640		
Email:	s.baker@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	626 North Thompson street		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		

OP \$90.00 1416876

Date:

02/03/2006

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK REGISTRATIONS,
PATENT AND RIGHTS
PURSUANT TO 15 U.S.C. §1060 AND 35 U.S.C. §261

THIS ASSIGNMENT OF TRADEMARK REGISTRATIONS, PATENT, AND RIGHTS (the "Assignment") is made pursuant to 15 U.S.C. §1060 and 35 U.S.C. §261, and entered into as of this 13 day of February, 2003, by The Fresh Juice Company, Inc., a Delaware corporation ("Assignor"), whose address is 280 Wilson Avenue, Newark, New Jersey 07105, and Orchid Island Juice Company, a Florida corporation ("Assignee"), whose address is 330 North US Highway #1, Ft. Pierce, Florida 34950.

WITNESSETH

WHEREAS, Assignor is the owner of the Marks and Patent identified on the attached Exhibit "A;"

WHEREAS, Assignor also assigns and transfers to Assignee the right to bring action for past infringements of the trademark registrations and/or patent infringements, and the right to collect all money damages for such past infringements, if any;

WHEREAS, Assignor, in connection with Assignor's Assignment to Assignee of that portion of Assignor's business pertaining to the Marks and Patent, desires to assign to Assignee all of its right, title and interest in and to the Marks and Patent, including the goodwill of the business to which the Marks and Patent pertain, and Assignee desires to acquire such rights and goodwill; and

WHEREAS, Assignor further covenants and agrees to execute such further instruments and do such further acts and things as may be reasonably required by the Assignee or its successors and assigns to perfect its or their registered title to such trademark and patent, and/or to record the same.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, all of Assignor's right, title and interest in and to: (a) the Marks,

EXHIBIT "A" TO ASSIGNMENT

MARK	SER. #	REG. #	COUNTRY
FLORIDA PIK'T	74/492574	1,941,650	USA
FRESH PIK'T	73/757878	1,550,447	USA
FRESH PIK'T	n/a	441,602	Benelux
FRESH PIK'T	n/a	0609749	Canada
JUST PIK'T	73/593974	1,416,876	USA
JUST PIK'T	n/a	440,498	Benelux
JUST PIK'T	TMA358587	n/a	Canada
JUST PIK'T	F35234132	1120184	Germany
JUST PIK'T	n/a	88214	Greece
JUST PIK'T	n/a	68129	Isreal
JUST PIK'T	n/a	518428	Italy
JUST PIK'T	n/a	143089	Norway
JUST PIK'T	n/a	4,533,299	Japan
JUST PIK'T	n/a	1189685	Spain
JUST PIK'T	n/a	222070	Sweden
JUST PIK'T	n/a	359795	Switzerland
JUST PIK'T (Chinese characters)	n/a	B03561	China
THE ULTIMATE JUICE	75/019004	2,188,085	USA
Bottle Design Tradadress	75/260888	2273300	USA
Patent re Process of Preparing frozen juice product		35,038	USA