

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Icon International, Inc.		02/01/2006	CORPORATION: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Steak-Umm Company		
<b>Street Address:</b>	53 Searles Road		
<b>City:</b>	Pomfret Center		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06259-2305		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1817603	QUICK MEAL	
Registration Number:	2041770	QUICK MEAL	
Registration Number:	1652805	QUICK MEAT MEALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)521-2875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-521-2775		
<b>Email:</b>	asacharoff@muchshelist.com		
<b>Correspondent Name:</b>	Much Shelist		
<b>Address Line 1:</b>	191 N Wacker Drive, Suite 1800		
<b>Address Line 2:</b>	Adam Sacharoff		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	0001731.0005		
<b>NAME OF SUBMITTER:</b>	Adam K Sacharoff		

CH \$90.00 1817603

Signature:

/aks/

Date:

02/06/2006

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Icon International, Inc., a Connecticut corporation having its principal place of business at 107 Elm Street/Four Stamford Plaza, Stamford, CT 06902 ("Icon"), is the owner of all right, title, and interest in and to the "Trademarks" (hereinafter defined); and

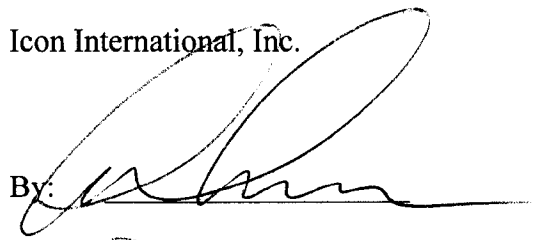
**WHEREAS**, The Steak-Umm Company, Inc., a Delaware corporation (the "Company"), desires to acquire the following trademarks (the "Trademarks"):

<u>Mark</u>	<u>Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>
Quick Meal	1817603	August 17, 1992	January 18, 1994
Quick Meal	2041770	November 3, 1995	March 4, 1997
Quick Meat Meals (Abandoned Feb. 1998)	1652805	January 5, 1990	July 30, 1991

**NOW, THEREFORE**, in consideration for the payment of Ten Dollars (\$10.00), in hand paid, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Icon does hereby sell, assign, and transfer unto the Company all right, title, and interest in and to the Trademarks, together with all common law rights and all good will associated therewith, including, without limitation, all rights to sue and recover for past, present, and future infringements of such trademarks.

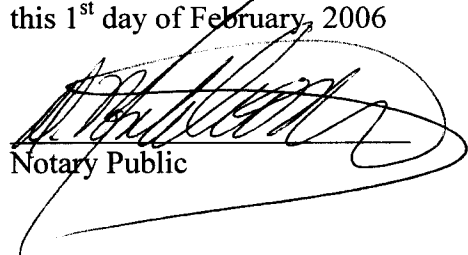
Date: February 1, 2006

Icon International, Inc.

By: 

Its: PRESIDENT

Subscribed and sworn to before me  
this 1<sup>st</sup> day of February, 2006

  
Notary Public

**Dawn Montellone**  
**Notary Public**  
**My Commission Exp. 5/31/2009**