Form PTO-1594 (Rev. 03/05)
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To the Director of the U. S. Patent and Trademark Office: Plea	se record the attached documents or the new address(es) below.	
Name of conveying party(ies): Ocean Minded Sandals, Inc.	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? ✓ No Name: Ocean Minded, Inc.	
Individual(s)	Internal Address: Street Address: 201 Calle De Los Molinos City: San Clemente State: California Country: USA Zip: 92672	
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) C. Identification or Description of Trademark(s) (and Filing Ocean Minded (U.S. Registration No. 228012) Trac-Top (U.S. Registration No. 1861059	B. Trademark Registration No.(s) U.S. Registration No. 228012 and U.S. Redistration No. 1861059 Additional sheet(s) attached? Yes V No	
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Stephanie E. Allen	6. Total number of applications and registrations involved:	
Internal Address: Street Address: McAndrews, Allen & Matson	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$\frac{40+\\$25=\\$65}{}\$ Authorized to be charged by credit card Authorized to be charged to deposit account	
2040 Main Street, 9th Floor City: Irvine	Enclosed1/91/2865 LHUELLER 9888662 223612 8. Payment Information:	
State: <u>CA</u> Zip: <u>92614</u> Phone Number: (949) 955-3334 Fax Number: (949) 955-3723 Email Address: <u>sea@mamlawfirm.com</u>	a. Credit Card Last 4 Numbers Expiration Date 18/25/2005 LNUELLER 00000322 228012 b. Deposit Account Number 61 FC:8521 Authorized User Name	
9. Signature: Signature Stephanie E. Allen Name of Person Signing	07/07/2005 Date Total number of pages including cover sheet, attachments, and document:	

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARKS AND INTERNET DOMAIN NAME

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made as of May 2, 2005, by Ocean Minded, Inc., a California corporation, formerly known as Ocean Minded Sandals, Inc. ("Assignor"), in favor of Ocean Minded, LLC, a California limited liability company ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby mutually agree as follows:

- Assignment of Trademarks. Assignor hereby assigns, transfers, sets over and delivers to Assignee, free and clear of all liens, encumbrances, security interests, charges and adverse claims except those liens, encumbrances, security interests, charges and adverse claims held by OM South Investment, LLC and Innovate Partners, Inc. on the date hereof, Assignor's entire right, title, interest, privileges, powers and benefits, for the United States and all foreign countries, in and to any and all trademarks, service marks, logos and, other marks, and any application therefor, along with the right to recover for damages and profits for any infringements thereof, including without limitation the trademarks and service marks listed on the attached Annex A (collectively, the "Marks"), which assignment is made in connection with Assignee's acquisition of Assignor's business, and all goodwill associated therewith.
- 2. Assignment of Domain Name. Assignor hereby assigns, transfers, sets over and delivers to Assignee all of Assignor's right, title, interest, privileges, powers and benefits in, to and under the domain name "www.oceanminded.com," free and clear of all liens, encumbrances, security interests, charges and adverse claims.
- 3. Acknowledgement of Expanded Mark. It is acknowledged that Assignee filed an application to expand the trademark listed on Annex A on October 14, 2004, Serial Number 78499677, and such expanded trademark, to the extent not previously assigned to Assignee, is hereby assigned.
- No Prior Assignments. Assignor hereby represents and warrants to, and covenants with, Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor, and that full right to convey the same as herein expressed is possessed by Assignor.
- 5. Further Actions. Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such

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TRADEMARK REEL: 003241 FRAME: 0330 evidence is deemed necessary or desirable by Assignee, to the extent such evidence is in the possession or control of Assignor.

- 6. <u>Governing Law</u>. This Assignment shall be governed by, and interpreted in accordance with, the laws of the State of California, without regard to its conflicts of law principles.
- 7. Attorneys' Fees. The prevailing party in any action or proceeding between the parties arising out of or relating to this Assignment shall be entitled to recover from the other party all fees and expenses, including reasonable attorneys' fees, incurred in connection with any such action or proceeding.
- 8. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall constitute an original, but all of which together shall constitute one and the same agreement.
- 9. <u>Binding Effect</u>. This Assignment shall be binding upon and inure to the benefit of the parties and their successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

Ocean Minded, Inc.,
a California corporation

By:

Gary Ward

Chief Executive Officer

STATE OF California)		
COUNTY OF <u>Los Angeles</u>) ss	•	
SUBSCRIBED and SWORN to before me this	14th day of September	, 2005.
NOTARY PUBLIC		B. CONNER
My Commission Expires:	WIND THE PROPERTY OF THE PROPE	Commission # 1418496 Notary Public — California Los Angeles County MyComm. Expires May 17, 2007

ANNEX A TO ASSIGNMENT OF TRADEMARKS

List of Trademarks

- 1. OCEAN MINDED (U.S. Registration No. 228012, Registered September 28, 1999)
- 2. TRAC-TOP (U.S. Registration No. 1,861,059, issued November 1, 1994)

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