

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Flathead Lake Monster, Inc.		12/17/2005	CORPORATION: MONTANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hansen Beverage Company		
<b>Street Address:</b>	1010 Railroad Street		
<b>City:</b>	Corona		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92882		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78550387	FLATHEAD LAKE MONSTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(949) 760-0404		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	John N. Kandara		
<b>Address Line 1:</b>	2040 Main Street		
<b>Address Line 2:</b>	Fourteenth Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	HANBEV.079TIS		
<b>NAME OF SUBMITTER:</b>	John N. Kandara		
<b>Signature:</b>	/John N. Kandara/		
<b>Date:</b>	02/06/2006		

CH \$40.00 78550387

Total Attachments: 2

source=hanbev079tisagreement#page1.tif

source=hanbev079tisagreement#page2.tif

## AGREEMENT

This "Agreement," effective as of the date of the last signature below, is made by and between Flathead Lake Monster, Inc., a Montana corporation, with its principal place of business at 333 Main Street, Suite 2, Kalispell, Montana ("Flathead Lake Monster"), on the one hand, and Hansen Beverage Company, a Delaware corporation doing business as Monster Beverage Company, with its principal place of business at 1010 Railroad Street, Corona, California ("Hansen"), on the other hand.

WHEREAS, Flathead Lake Monster has filed an application Serial No. 78-550,387 for the mark FLATHEAD LAKE MONSTER; and

WHEREAS, by a Settlement Agreement dated December 21, 2005, Flathead Lake Monster has agreed to amend its application Serial No. 78-550,387 for the mark FLATHEAD LAKE MONSTER to (i) modify the mark to the exact stylized form shown below, and (ii) revise the description of goods in said application to "sodas sold only in the state of Montana or via the internet; brewed malt-based alcoholic beverages in the nature of beer, expressly excluding energy supplements, energy drinks, sport drinks, or energy sodas, whether in liquid or powdered form;"

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Flathead Lake and Hansen agree as follows:

In connection with beverages, Flathead Lake Monster will use the FLATHEAD LAKE MONSTER mark which is the subject of its application Serial No. 78-550,387 only as follows:

1. always in the stylized form shown below:

**Flathead Lake Monster**

and;

2. only for
  - (a) sodas sold only in the state of Montana or via the internet; or
  - (b) brewed malt-based alcoholic beverages in the nature of beer, expressly excluding energy supplements, energy drinks, sports drinks, or energy sodas, whether in liquid or powdered form.

TRADEMARK

REEL: 003241 FRAME: 0519

Nothing in this Agreement shall adversely affect Flathead Lake Monster's ability to sell, advertise and market clothing under the trademark FLATHEAD LAKE MONSTER, as identified in its U.S. Trademark Registration No. 2297564, or restrict Flathead Lake Monster from adopting use of the FLATHEAD LAKE MONSTER trademark for use in conjunction with goods other than beverages.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the dates indicated below.

Date: December 17, 2005

Flathead Lake Monster, Inc.

By: Brian D. Beck

Print Name: Brian D. Beck

Title: President

Date: December 21, 2005

Hansen Beverage Company

By: [Signature]

Print Name: Ryan S. [Signature]

Title: Chairman